



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
Deemed to be University u/s 3 of UGC Act, 1956
VADAPALANI

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF ENGINEERING AND TECHNOLOGY
VADAPALANI CAMPUS**

CAMPUS E-NEWSLETTER

Espirita'24

Spirit of Engineers and Managers

**VOL 17 | Edition 1
July - December 2023**



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VISION

To emerge as a World-Class University in creating and disseminating knowledge, and providing students a unique learning experience in Science, Technology, Medicine, Management and other areas of scholarship that will best serve the world and the betterment of mankind.

MISSION

- **MOVE UP** through international alliances and collaborative initiatives to achieve global
- **ACCOMPLISH A PROCESS** to advance knowledge in a rigorous academic and research environment.
- **ATTRACT AND BUILD PEOPLE** in a rewarding and inspiring environment by fostering freedom, empowerment, creativity, and innovation.

MESSAGE FROM DEAN (FET)



Dear Readers,

A Warm Welcome Back to the New Academic Year!

I trust this message finds you and your loved ones in good health.

The FET - SRMIST Vadapalani Campus community has always thrived on a spirit of collaboration, innovation, and academic excellence. Our dedicated faculty members have been hard at work refining their courses, integrating the latest advancements in their fields, and preparing to engage and inspire each student who walks through our doors.

As we draw near the end of another semester, it's a fitting moment to reflect on the numerous accomplishments that each department has achieved. The past semester (AY 23-24 ODD) has been one of significant growth, and our collective dedication to academic excellence, innovation, and creating a supportive learning environment has helped us attain various remarkable feats. This issue of *Espirito* (Vol 17 Edition 1) features exciting highlights about the groundbreaking events organized by every department during the period July - Dec 2023, which remarkably complement the students' curriculum.

As we collectively look forward to the academic and personal milestones that the year 2024 will bring, let us also remain mindful of the importance of mutual respect, understanding, and empathy. In fostering a positive and inclusive learning environment, we strengthen the bonds that make the Vadapalani Campus a special place for everyone.

I encourage each member of our community to actively participate in the array of events, activities, and initiatives that will unfold throughout the year. Whether it's joining a club, attending a lecture, or contributing to a community service project, there are countless ways to make the most of your VDP campus experience.

I am excited about the possibilities that the new academic year holds for every one of us. Together, let's make it a year of growth, discovery, and achievement.

Wishing you all a fantastic and successful academic year ahead!

Warm regards,

A handwritten signature in black ink, appearing to read 'C. V. Jayakumar', written over a decorative blue hexagonal pattern.

Dr. C. V. Jayakumar
Dean(FET) & Chief Editor

MESSAGE FROM DEAN (FOM)



Welcome to the Faculty of Management, SRM Institute of Science and Technology, Vadapalani Campus. As the Dean of FoM, I am honored to lead a team of dedicated faculty and supporting staffs, pledged with a commitment to provide a quality higher education that prepares the dynamic future leaders for conquest in the ever-changing business world.

Faculty of Management is driven with the motto to challenge and inspire students to think critically, solve complex problems, and lead with integrity. We offer a comprehensive program that enfolds all the avenues of business, from the core management arenas like finance, operations, HR and marketing to the modern data analytics and mass entrepreneurship.

In addition to our rigorous academic offerings, we also provide numerous opportunities for students to gain valuable hands-on experience through club activities, industry institute interactions, internships, consulting projects, International MoUs and networking events with industry professionals.

I invite you to discover more about our program, our faculty, and the many resources available to our students including club activities, development cells and centers. Whether you are a current student, an alum, or a prospective applicant, I am confident that you are at the right place and we are committed to provide you the the tools and the knowledge you need to achieve your professional goals and to advance in your career.

Thank you for reaching us and I look forward to welcoming you to our vibrant and dynamic business community.

Imagine. Instill. Inspire.

A handwritten signature in black ink, appearing to read 'Sasirekha', with a long horizontal stroke extending to the right.

Dr. V. Sasirekha
Dean(FOM)

MESSAGE FROM VP ACADEMICS



Dear FET VDP Community,

As we reflect on the events and achievements that have adorned our campus over the past few months, it is evident that this academic year has been a source of gratitude and learning. Each event has been a testament to the colossal effort invested by our dedicated staff and students.

This edition of *Espirito* is a captivating chronicle that encapsulates the spectacular and incredibly inspirational activities at our SRM IST Vadapalani Campus in the AY 23-24 ODD semester.

As we embark on this new academic adventure, let us also remember the importance of community and mutual support. SRMIST Vadapalani campus is not just a place of learning; it is a community that thrives on diversity, inclusion, and respect for one another. Let us cultivate an environment where everyone feels valued and has the opportunity to contribute their unique perspectives to the tapestry of our academic community.

I would like to extend my gratitude to all the departments for their tireless efforts and contributions in making this year a remarkable success. Let us continue to strive for excellence in all our academic pursuits and work together towards creating a brighter and more prosperous future.

Best wishes for a successful and enriching academic year!

A handwritten signature in black ink, appearing to read 'C. Gomathy', with a horizontal line underneath.

Dr. C. Gomathy
VP (Academics & Placements)

RESEARCH ACTIVITIES

List of Research Scholars as of 31.12.2023

S.NO	DEPARTMENT	FT (NUMBER)	PT/INT. (NUMBER)	PT/EX T. (NUM BER)	TOTAL
1	CSE	24	08	16	48
2	ECE	11	4	6	21
3	MECHANICAL	3	3	5	11
4	MBA	15	1	9	25
5	MATHS	9	2	NIL	11
6	PHYSICS	10	NIL	2	12
7	CHEMISTRY	3	NIL	NIL	3
	TOTAL	75	18	38	131

Patent and Research Publications as on 31.12.2023

Scopus/Web of Science Publications - 85

Number of Patents - 13

Number of Projects - 44

The background features a large, central circular graphic composed of many concentric, hand-drawn style light blue lines. This central graphic is surrounded by four curved, overlapping bands of fine, light blue lines that create a sense of motion and depth, extending towards the corners of the page.

Campus Highlights

MoU WITH TECHINDIA



Date : 05-10-2023

SRM Institute of Science and Technology, Vadapalani, partnered with Techindia for student opportunities, emphasizing talent identification in Biomedical Engineering. The signing event, was attended by key representatives and Techindia's CEO, R. Sathya Kumar, setting the stage for student internships in cutting-edge fields.

FUNDS RECEIVED

DEPARTMENT OF ECE							
Funded Project details							
S.No.	NAME OF THE FUNDING AGENCY	DATE OF APPLICATION	NAME OF THE INVESTIGATOR	TITLE OF THE PROJECT	AMOUNT	DEPARTMENT	STATUS
1	DBT-CTEP Lecture Series	06-09-2023	Dr. V. P. Kavitha	Biomedical Engineering	24,000	ECE	Accepted
2	Indo Shastri Canadian Institute Lecture Series Grant	20-09-2023	Dr. Shirly Edward A, Dr. Priti Rishi, Dr. V. P. Kavitha	AI-Driven Advancements in Modern Wireless Communication	25,000	ECE	Accepted
3	SERI project	18-11-2023	Dr. S. Karthik	Accelerating Deep Learning Algorithms: Unleashing the Power of FPGA Acceleration	3,70,000	ECE	Project sanctioned

CONSULTANCY PROJECTS UNDERTAKEN

DEPARTMENT OF CSE			
The Consultancy Projects Undertaken by the DCSE in the time period of July-December 2023			
S.No.	NAME OF THE CONSULTANCY PROJECT	CONSULTING/SPONSORING AGENCY WITH CONTACT DETAILS	Month Undertaken
1	Stress Management	Schneider Electric India	OCT 2023
2	FDP on 'Unleashing The Power Of Data Science Towards Industry 4.0'	ATAL FDP sponsored by AICTE	DEC 2023
3	Upskilling Engineering College students on MP in AI & allied fields.	Foundation for Innovation and Technology Transfer, IITD and Madhya Pradesh State Skill Development & Employment Generation Board (MPSSDEGB)	DEC 2023
4	CSI sponsored workshop on Cybersecurity	Computer Society of India, Chennai Chapter	DEC 2023
5	Voice Automation For A Caravan Using Alexa Technology.	SIMS Hospital	DEC 2023

CELONIS PARTNERSHIP



DATE : 30-09-2023

SRMIST, Vadapalani campus received an Academic Partner Certificate for being a highly valued partner of the "Celonis Academic Alliance" at ICT ACADEMY Bridge 23, held at Madurai on 30-09-2023. Dr. K. Meenakshi, DCSE, took part in the event and received the certificate on behalf of the campus.

CONSULTANCY FROM IIT DELHI

DATE : 21-08-2023

DCSE received a consultancy assignment from Madhya Pradesh State Skill Development & Employment Generation Board (MPSSDEGB) in collaboration with FITT, IITD, The Ministry of Defense and the Govt of MP to work for an outreach project teaching AI to engineering students of Madhya Pradesh. The cost of the total consultancy work was Rs. 2,25,000.



Foundation For Innovation And Technology Transfer



SANKALP

Ministry of Skill Development & Entrepreneurship

SYNC : SOCIETY OF YOUNG NETWORKING CODERS

DATE : 28-08-2023



We are delighted to announce the establishment of a new club within DCSE - SYNC (Society for Young Networking Coders). The club was started in August 2023 to allow student members to indulge in challenging programming questions, to mentor other students to code, and to demonstrate their programming abilities. Dr. S. Prasanna Devi is the club's chairperson, and Dr. T. Anusha is the faculty coordinator for the club.

AICTE SPONSORED ATAL FDP



Participants of the FDP along with the Valedictory Guest - Mr. Roy Antony Arnold & Dr. C. Gomathy (VP Academics)

DCSE, SRMIST - VDP campus organized an AICTE sponsored, 6 days FDP on "UNLEASHING THE POWER OF DATA SCIENCE FOR INDUSTRY 4.0" from 11.12.2023 to 16.12.2023. **Dr. Baskaran R, Professor, College of Engineering, Anna University, Chennai**, delivered the inaugural address, discussing the power of Data Science in the industry. He highlighted the importance of digital twinning, real-time solution finding, and the role of transdisciplinary research in project realization. **Dr. C. V. Jayakumar, Dean of FET**, gave a special address, and **Dr. S. Ramachandran, Director (Academics)**, delivered the felicitation address. The FDP had scheduled sessions on topics related to Data Science with eminent speakers from industry and academia to benefit the participants and enrich them, with knowledge being the theme of the program. **Dr. R. Baskaran, Professor, DCSE CEG, Anna University, Chennai**, **Dr. K. Sathiyamurthy, Professor, DCSE, Pondicherry Technological University, Pondicherry**, **Mr. Santhosh Kirubakaran, Technical Architect, Presidio Solutions Private Limited, Chennai**, **Dr. V. Masilamani Associate Professor & HoD, IITDM, Kancheepuram**, **Mr. Roy Antony Arnold G Senior Consultant, Infosys Ltd, Chennai**, **Dr. Radha Senthilkumar, Associate Professor, DIT, MIT, Anna University Chennai**, **Mr. Jothi Periyasamy, Founder, DeepSphere. AI Inc., USA**, **Dr. Sumathi Narayanan, President, Creative Communication and Management Center, Chennai**, **Dr. T. Ruso Project Manager, CTS, Chennai**, **Dr. C. Jayakumar, Associate Professor, HoD (AIML), Rajiv Gandhi National Institute of Youth Development, Sriperumbudur** were the resource persons of the event. The valedictory session was graced by VP Academics and Placements - **Dr. C. Gomathy. Mr. G. Roy Antony Arnold, Senior Consultant at INFOSYS**, delivered the valedictory address on the Teaching-Learning Process, online frauds, language comprehension, and Generative Pre-Training (GPT). He highlighted the Dark GPT era and its limitations and provided a comprehensive walkthrough of GPT model architecture and implementation. A Kahoot Quiz was conducted, with three winners awarded prizes, and ten best performer awards given to the best performers. **Dr. P. Chitra** and **Dr. Golda Dilip** served as faculty co-ordinator and co-coordinator respectively.

ACTIVE MoU & PROFESSIONAL ASSOCIATIONS

PROFESSIONAL ASSOCIATIONS



INDUSTRY ASSOCIATIONS



The Growth Catalyst

ACTIVE MoU & PROFESSIONAL ASSOCIATIONS

CY 2023 - 2024



Cardiff
University
of Wales



celonis

INNOVRITI 2023 - STARTUP SUMMIT



DATE : 26-09-2023

CHIEF GUEST(s) :Shri. C. K. Kumaravel, CEO & Co-Founder, Naturals Salon & Spa
Dr. Shantanu Patil, Associate Director, DEI, SRMIST
Mr. Nikunj Panchal, Associate Vice President, Startup TN
Shri. Karthik Kumar J, CEO, YR Media (Valedictory)

The Startup Summit featured 17 startups presenting their ideas. The event was inaugurated by chief guests Shri. C.K. Kumaravel, Dr. Shantanu Patil, and Mr. Nikunj Panchal. An expert panel, which included a diverse group of jury members, assessed the startups. The valedictory session was led by Shri. Karthik Kumar J, CEO of YR Media.

FELICITATION CEREMONY - Mr. PRITHVIRAJ TONDAIMAN



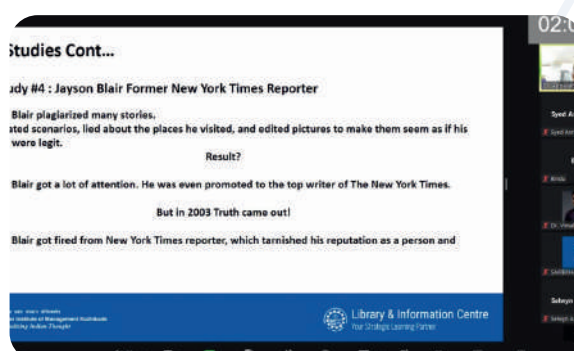
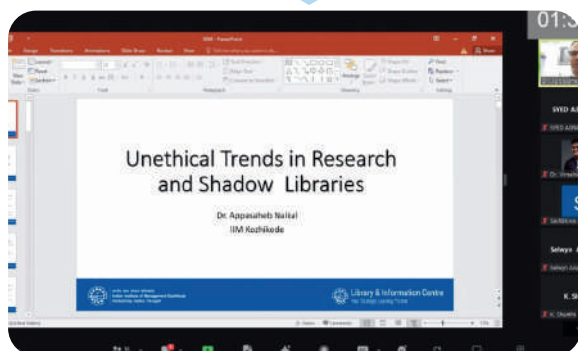
DATE : 12-10-2023

Chief Guest(s):

Shri. R. Prithviraj Tondaiman, (Batch 2010 - 2012)
Ms. Harini Ravi, Correspondent, SRM Valliammai Engineering College and SRM Arts and Science College
Prof S. Ponnusamy, Registrar, SRMIST
Prof. R. Mohana Krishnan, Directorate of Sports, SRMIST, Kattankulathur

On 12-10-2023, SRMIST celebrated alumnus Shri. R. Prithviraj Tondaiman's gold medal in the 2023 Asian Games. Guests, including Shri. Tondaiman and Ms. Harini Ravi, honored the achievement. The ceremony, attended by faculty, students, and alumni, showcased SRMIST's commitment to sports and discipline.

RESEARCHER DEVELOPMENT PROGRAMME



DATE : 27-11-2023 to 01-12-2023

RESOURCE PERSON(S):

Prof. Dr. Harindranath R M, Professor, FoM, SRMIST, Vadapalani Campus.

Dr. Appasaheb Naikal, Librarian and Convener, Indian Business Museum, IIM-Kozhikode

Dr. Suresh Nandakumar, Associate Professor, FoM, SRMIST Vadapalani Campus.

Dr. Sangeeta Menon, Regional Publishing Manager, Emerald Publishing

Dr. Vimalnath V, Assistant Professor, FoM, SRMIST Vadapalani Campus.

This 5-day RDP focused on advanced research methodologies. The sessions covered theory building, ethical considerations, SEM analytics and publishing processes led by Prof. Dr. Harindranath R M, Dr. Appasaheb Naikal, Dr. Suresh Nandakumar, Dr. Sangeeta Menon, and Dr. Vimalnath V.

FACULTY ABROAD PROGRAM



Dr. S. Karthik, Associate Professor, Department of ECE, participated in the Faculty Abroad Program at Navajo Technical University, New Mexico between 13-10-2023 and 01-12-2023. Engaging with Professor Thiagarajan Soundappan, he actively acquired knowledge in various Chemical and IoT Sensors. Furthermore, he actively shared his expertise with undergraduate students in that academic setting.

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Common Campus Events

EVENTS

FDP WORKSHOP

DATE : 07-07-2023

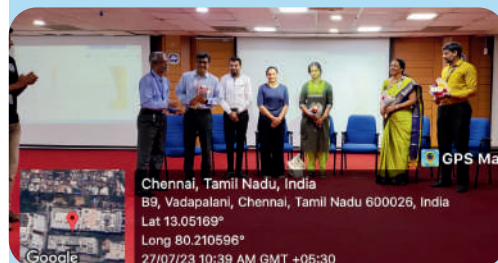


An FDP on " EXCELLING IN WRITING FUNDED RESEARCH PROJECT PROPOSALS" was organized by the Faculty of Engineering and Technology and SRM group research committee. Dr. N. Vijayan, Senior Principal Scientist & Professor (AcSIR), was the speaker for the FDP who engaged the young participants with innovative thoughts. The Faculty Development Program on "Excelling in Writing Funded Research Project Proposals" proved to be a valuable initiative. The workshop was coordinated by Dr. K. Ramachandran (Sr.G), Department of Physics, SRM IST, Vadapalani campus.

UHV WORKSHOP

DATE : 27-07-2023

The UHV Cell (Universal Human Values Cell) at FET, SRMIST, Vadapalani, organized its very first event titled "Peace is Possible" in support of UN Sustainable Development Goal 16 (SDG 16) - "Peace, Justice, and Strong Institutions." The Prem Rawat Foundation (TRPF), which is renowned for its dedication to fostering positive change throughout the world, sent a committed volunteer team to lead the session. The team highlighted motivational examples of efforts and projects carried out by TRPF and other organizations in accordance with UN SDG 16. Ms. Praveena Sriram, a representative of TRPF, delivered a motivating keynote speech.



15TH INDUCTION DAY

DATE : 10-08-2023



The 15th Induction Day of B. Tech at SRM Institute of Science and Technology, Vadapalani was held on 10-08-2023 in the college auditorium. Dr. C. Muthamizhchelvan, the Hon'ble Vice Chancellor, SRMIST, delivered the special address and Kalaimamani Anil Srinivasan, the Chief Guest of the day delivered the induction day address imparting virtues in an innovative and very attractive way by exhibiting his piano/keyboard talent.

EVENTS

77th INDEPENDENCE DAY CELEBRATION //



DATE : 15-08-2023

The 77th Independence Day celebration at SRMIST Vadapalani Campus was a fervorous and united event. The event began with the state song "Tamil Thai Vazhthu" and an impressive march led by the students. The Dean FET, Dr. C.V. Jayakumar went on to highlight the freedom fighters' sacrifices.

SESSION ON DRUG AWARENESS //

DATE : 21-08-2023

SRM IST and NCB (Narcotics Control Bureau) held a drug awareness program on 21-08-2023. Mr. Jitendra Commissioner/Narcotics discussed the definition of drugs, their progression, and the societal shifts affecting children. He highlighted the detrimental impact of drugs on the human body, external factors, and the costs associated with drug addiction. He also discussed the risks of drug consumption in high-energy environments and the legal implications of drug possession. The session concluded with an interactive activity to stimulate the audience's intellect.



ONAM CELEBRATION //

DATE : 28-08-2023

Onam was celebrated at SRM IST Vadapalani Campus on 28-08-23. The event, a celebration of the golden era of King Mahabali, featured cultural performances, competitions, and a symbolic "Vilakku" lamp. The event was a kaleidoscope of traditions and unity, showcasing Kerala's rich culture and values.



EVENTS

TEACHERS' DAY CELEBRATION- CELEBRATING EXCELLENCE IN EDUCATION //

DATE : 05-09-2023



SRM Institute of Science and Technology, Vadapalani held a Teachers' Day celebration on 05-09-23, recognizing three students and collaborating with Bank of Baroda for the Baroda Achievers Awards Ceremony. The event was attended by dignitaries, faculty members, and students, with Chief Guest Shri. Nirmal Patel, Deputy General Manager and Regional Head. The event was a grand celebration of educational excellence and inspiration.

OFFICER TRAINING ACADEMY VISIT //

DATE : 07-09-2023

SRMIST VDP students and faculty members attended the Officer Training Academy (OTA) Passing Out Parade in Chennai, India. The event marked the graduation of cadets who completed their training to become officers in the Indian Armed Forces. The parade included drills, synchronized marches, weaponry displays, inspirational speeches, and award presentations. Attending the parade highlighted the importance of discipline, leadership, and commitment in military cadet training.



ENGINEERS' DAY CELEBRATION //

DATE : 15-09-2023

Engineers' Day at SRMIST, Vadapalani Campus was celebrated on 15-09-23, highlighting the significance of engineers in society and their ability to transform the world. The event featured speeches from student volunteers, who highlighted the power of engineering, sustainability, innovation, and the importance of harnessing knowledge for benevolent purposes. The Heads of Departments honored the speakers with tokens of appreciation.



EVENTS

2ND SRM INTERNATIONAL OPEN CHESS TOURNAMENT

DATE : 24-09-2023



The 2nd SRM International Open Chess Tournament, held at SRMIST Vadapalani, saw International Master Hari Madhavan N B emerge as the champion. The tournament attracted chess enthusiasts and experts from around the world, showcasing exceptional skills and strategic brilliance. Distinguished dignitaries, including Dr. M. Senthil Kumar, Dr. V. Sasi Rekha, Dr. K. R. Ananthapadmanaban, Dr. K. Rangaraj, Mrs. T. Thenmozhi, and Dr. S. Sakthivel, added prestige to the event. The tournament celebrated the game's spirit and provided a platform for players to test their mettle against formidable opponents.

FARM GURU INDUSTRIAL VISIT

DATE : 27-09-2023

On 27-09-2023, students from SRM Institute of Science and Technology visited FarmGuru, a unique and rustic farm experience. Mr. Veera Raghavan, representing FarmGuru, conducted an educational seminar on agriculture and its evolution. He highlighted the farm's mission of raising awareness about farming and encouraging students to contribute by reducing food wastage and supporting farmers. The students engaged in hands-on activities in rice cultivation, learning about natural farming, conventional farming, non-toxic farming, and organic farming. FarmGuru's solutions include flood irrigation, innovative techniques, and neem oil as pesticides.



SWACHHATA HI SEVA 2023

DATE : 01-10-2023

SRMIST VDP campus organized a cleanliness drive on 01-10-2023, in memory of the late Mahatma Gandhi, as part of SHS 2023. The event involved students, and professors Dr. S. Kannan, NSS officer, Dr. K. Rangaraj, Physical Director and Mr. S. Sathyamoorthy, Yoga Teacher, and volunteers, providing proper sanitation and equipment.



EVENTS

MATRIX CLUB INAUGURATION

DATE : 17-10-2023



The Matrix Club Inauguration Function at SRM IST Vadapalani Campus in Chennai was a successful event that brought together students and faculty interested in mathematics. The event was attended by Dr. C. Rajesh, Head of the Mathematics Department, Dr. S. Thalpathiraj, Faculty Coordinator, Dr. C. Gomathy, Dr. C.V. Jayakumar Dean, FET, SRM VDP, and Chief Guest Dr. J. Baskar Babujee. The event showcased the enthusiasm and dedication of the mathematical community, with Dr. Rajesh introducing the club's objectives and activities, Dr. Thalpathiraj presenting the club's vision and mission, and Dr. Gomathy congratulating the team.

GUEST LECTURE ON CRYPTOGRAPHY

DATE : 17-10-2023

The Department of Mathematics, SRMIST, Vadapalani and The MATRIX Club hosted a guest lecture on Cryptography. Dr. J Baskar Babujee, a Professor at MIT, discussed Number Theory, a fundamental knowledge in mathematics. He highlighted the significant role of cryptographic work during World War II and the ongoing investment in cryptology, Affine Ciphers, a substitution cipher, and their historical and practical applications in cryptography.



ECO REVIVE 2023

DATE : 26-10-2023



The UHV CELL, FET, and SRMIST Vadapalani Campus organized 'ECO REVIVE 2023', a successful event in support of SDG 15 - Life on Land. 18 active teams showcased their creativity and commitment to sustainability, turning trash into treasure. Exciting prizes were awarded to recognize their outstanding contributions to the environment. The event was a success, thanks to everyone who participated and supported it. The passion for a greener world is making a significant impact, and we can continue our journey towards a more sustainable future together.

EVENTS

ONE-DAY TREK TO AARE FALLS, ANDHRA PRADESH



DATE : 10-11-2023

UHV and NSS Cell of FET, SRMIST Vadapalani Campus, organized a one-day trek to Aare Falls, Andhra Pradesh, on 10.11.2023. The team, consisting of 45 students and 9 faculty members, explored the enchanting forest, deepened their connection with nature, and participated in sessions on sustainable living. The event also included a special tree plantation activity.

SCOPE - STUDENT CORPORATES OUTREACH PROGRAM

DATE : 18-11-2023

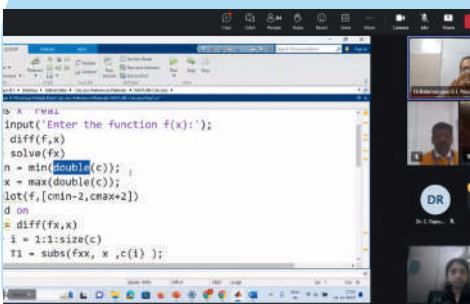
SRM Institute of Science and Technology, Vadapalani organized an outreach program for Sir Sivasamy Kalalaya Higher Secondary School students. The program, involving over 200 students, discussed various courses, AI, IoT applications, and Mechanical Engineering career prospects. LED tube lights were also presented to raise awareness about sustainable development goals.



FDP ON MATLAB FOR CALCULUS AND LINEAR ALGEBRA

DATE : 21-12-2023

The Department of Mathematics, organized by The Matrix Club at SRM IST, Vadapalani Campus, held a Faculty Development Program on "MATLAB for Calculus and Linear Algebra" to honor Mr. Srinivasa Ramanujan's birth anniversary. The event, led by Dr. Balamurugan B J and Dr. Bandaru Mallikarjuna, attracted 107 attendees, promoting knowledge exchange and celebrating National Mathematics Day.

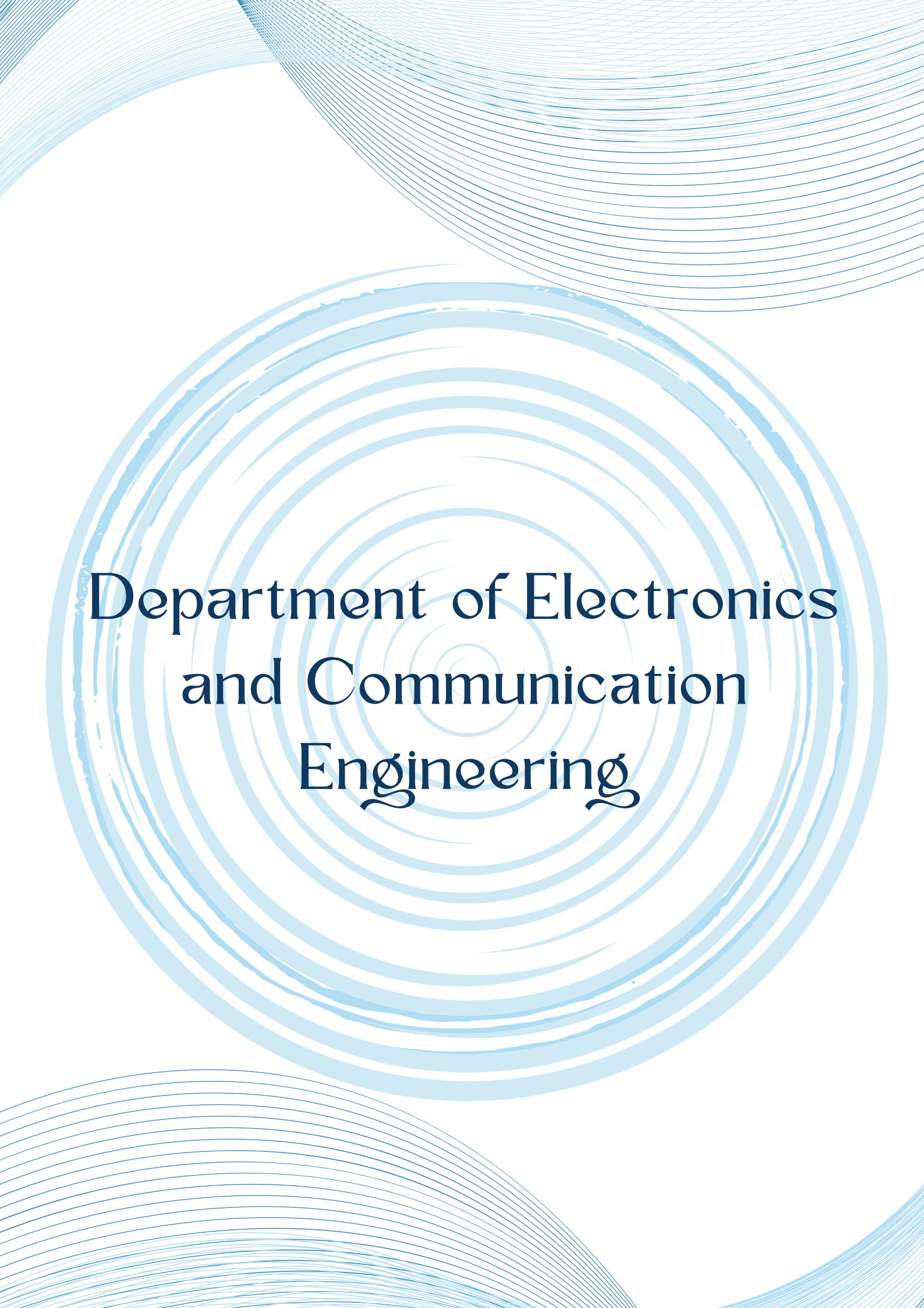


EVENTS

OUTREACH PROGRAM FOR PS HIGHER SECONDARY SCHOOL, MYLAPORE



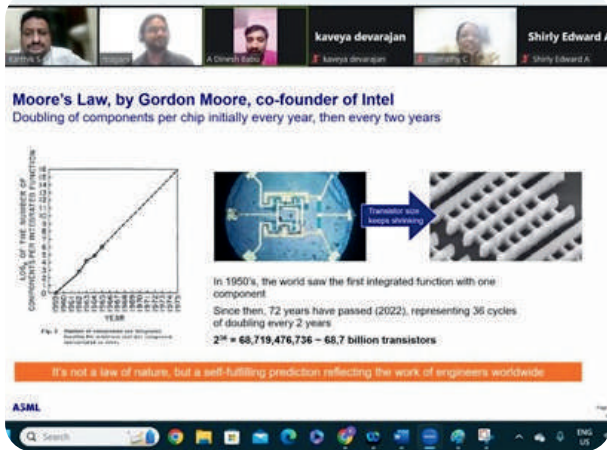
Dr. R. Manimaran and Mr. J. Balamurugan conducted an outreach program for XI and XII students at PS Higher Secondary School, Mylapore, on 20.11.2023. The program covered basic results, formulas, and short cut techniques for board examinations. Nearly 60 students attended the program. At the end of the program, a doubt clearing session was organized and a formula book was provided to all students. The students were interactive and the session felt lively. The School Headmistress was impressed and thanked the university and the university for taking such initiatives. She gave a letter of appreciation as a gesture of gratitude. Attached are the formula book, copy of appreciation letter, and photos from the event.

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Department of Electronics and Communication Engineering

EVENTS

ALUMNI MENTORING SESSION ON "LITHOGRAPHY"



DATE : 21-07-2023

RESOURCE PERSON:

Mr. Rishab Bagani, an Application Engineer at Demolab, ASML, Netherlands (Alumni Batch 2009-2013)

The session covered the principles, history, and future prospects of lithography, offering valuable insights for engineers and researchers in the field of nanotechnology.

ALUMNI MENTORING SESSION ON "VLSI VOYAGE "

DATE : 26-07-2023

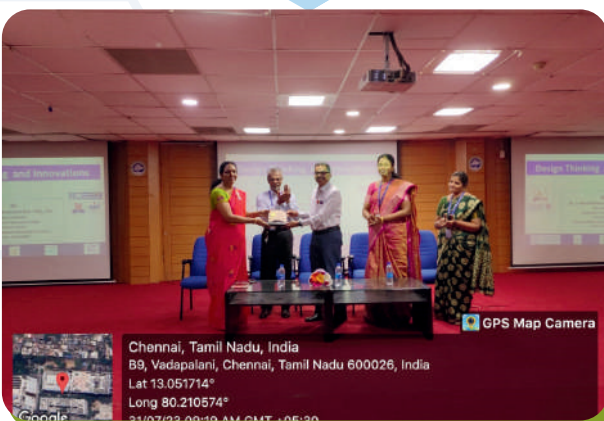
RESOURCE PERSON:

Ms. Abhirami R, Lead Design Engineer, Cadence Design Systems Private Limited, Bengaluru (Alumni Batch 2010-2014)

The event covered VLSI design, challenges, trends, and career opportunities, leaving attendees inspired and sparking interest in establishing a VLSI Design community for knowledge exchange.



GUEST LECTURE ON "DESIGN THINKING FOR INNOVATION"



DATE : 31-07-2023

RESOURCE PERSON:

Dr. V. Murali Bhaskaran - Dean Academics
Rajalakshmi Engineering College

The Speaker gave an elaborate insight focusing on practical applications of design thinking across various domains.

EVENTS

FDP ON 'HIGH PERFORMANCE VLSI ARCHITECTURES FOR MULTIDISCIPLINARY APPLICATIONS'



DATE : 31-07-2023 to 05-08-2023

RESOURCE PERSONS:

- 1)Dr. M. Thiruvani, Associate Professor/ECE, PSNA College of Engineering & Technology, Dindigul, Tamil Nadu.
- 2)Dr. S. Venkatesh, Assistant Professor, Department of ECE, Indian Institute of Information Technology, Kottayam, Kerala
- 3)Dr. N. Ashok Kumar, Professor/ECE, Mohan Babu University (Sree Vidyanikethan Engineering College) Tirupati , Andhra Pradesh
- 4)Dr. VE. Jayanthi, Professor & Head, Dept. of Biomedical Engineering, PSNA College of Engineering & Technology, Dindigul, Tamil Nadu.
- 5)Dr. T. Kavitha, Professor/ECE, Veltech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Chennai, Tamil Nadu.
- 6)Dr. S. Mahaboob Basha, Professor & Head, Department of Computer Science and Engineering, Saveetha School of Engineering, Chennai, Tamil Nadu, India.

Various aspects of VLSI Design, including architectures, nanomaterials, Network-On-Chip, biomedical applications, RF applications, and IoT were covered by the resource persons.

SEMINAR ON "ROLE OF CLOUD COMPUTING IN DIGITAL ADTECH"



DATE : 03-08-2023

RESOURCE PERSON:

Mr. Saravanan Jaganathan, Senior Software Engineer, Zeta Global

The speaker gave a session highlighting the crucial role cloud solutions play in shaping the future of personalized and effective digital advertising.

EVENTS

SEMINAR ON "EMPOWERING ENGINEERS: UNLEASHING THE POTENTIAL OF AI AND ML IN INDUSTRY"



DATE : 07-08-2023

RESOURCE PERSON:

Mr. Jeevanandan K, Director-Data Engineering, Servion Global Solutions Limited

The speaker highlighted the transformative impact of AI and ML in various industries, showcasing use cases, addressing challenges, and emphasizing the crucial role of engineers in driving innovation.

INDUSTRIAL VISIT - III YEAR ECE & ECE DS

DATE : 11-08-2023

Students visited the Electronics Test & Development Centre (ETDC) in Chennai, discovering its specialized divisions in electronics testing, calibration services, and industry training, providing students with valuable real-world insights.



TECH TALK ON "EXPLORING TOMORROW: ADVANCED HUMANITY ON EARTH, SPACE AND BEYOND"



DATE : 14-08-2023

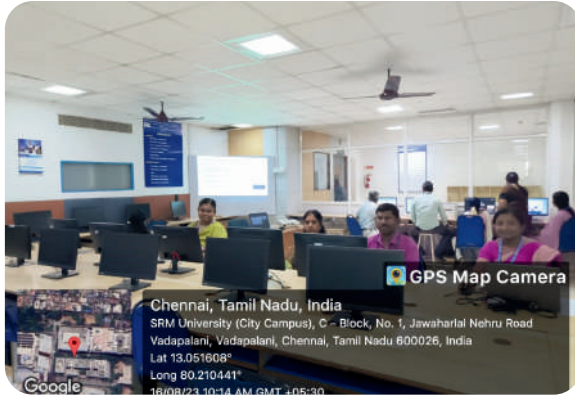
RESOURCE PERSON :

Mr. Raghu Vamsi Deepthimahanthi, an Applied Research and Innovation manager in MENAPS, France (Alumni Batch 2009-2013)

The session highlighted a future with technological advancements, sustainable living on Earth, space colonization, and global cooperation.

EVENTS

SKILL BUILDING WORKSHOP ON PYTHON PROGRAMMING FOR NON-TECHNICAL STAFFS



DATE : 16-08-2023

Faculties from ECE, CSE, and Mechanical departments attended the workshop. Mrs. V. Akila Assistant Professor of ECE Department took a training session about basics of Python Programming.

ALUMNI MENTORS INTRODUCTION SESSION

DATE : 28-08-2023

The ECE department facilitated an alumni mentorship event involving panel discussions, networking, and mentorship matching



TECHNOMANIA'23 - ELECTRONICS PROJECTS COMPETITION



DATE : 30-08-2023

Students from different schools turned up to showcase their talents. Their projects were interesting and well-received. The winners were awarded cash prizes with a merit certificate.

EVENTS

INDUSTRIAL VISIT TO DEFENCE AND INDUSTRY EXPO 2023



DATE : 05-09-2023

The students gained knowledge in the fields of Electronics, Automation, Robotics, Defence and got good exposure to the latest industrial scenario.

INDUSTRIAL VISIT TO "INTEGRAL COACH FACTORY"

DATE : 08-09-2023

The visit provided valuable insights into ICF's significance in the Indian railway industry for the students of II year ECE.



INDUSTRIAL VISIT TO "INTEGRAL COACH FACTORY"

DATE : 16.09.2023

3rd year ECE & ECE-DS students from SRMIST visited SeaBlue Shipyard in Cochin to gain practical insights into maritime industry and its electronics applications, featuring tours, interactive sessions, and technology demonstrations.



EVENTS

WORKSHOP ON "UNLOCKING IOT POTENTIAL WITH ARDUINO"



DATE : 11-09-2023

RESOURCE PERSONS:

Dr. A. Shirley Edward, Associate Professor, and Head of the Department of ECE, Mrs. V. Akila, Assistant Professor/ECE

The event provided hands-on experience for the students, fostering collaborative learning and inspiring participants to explore IoT possibilities.

INDUSTRIAL VISIT TO INTEGRAL COACH FACTORY - II YEAR ECE DS

DATE : 12-09-2023

The students were afforded a comprehensive overview of the entire production process, commencing from the initial layout design to the intricate wiring and assembly stages.



AARAMBH'23 - YOUTH STARTUP SUMMIT: FOSTERING INNOVATION AND ENTREPRENEURSHIP



DATE : 16-09-2023

RESOURCE PERSON:

Mr. Krishnamani Kannan, CEO of Startup Tales and Vice Chairman of SSACCI, Singapore

The engaging discussion provided invaluable insights into the process of transforming a startup idea into a successful venture. The active participation of over 200 attendees from various institutions contributed to a lively and fruitful exchange of ideas.

EVENTS

ABHIGYAN'23 - AI NEXUS WORKSHOP



DATE : 14-09-2023

RESOURCE PERSON:

Mrs. Srividhya S Subramaniam-Principal Developer Advocate (Zoho Catalyst)

The speaker's presentations were informative & interactive covering code generation, serverless deployment, and ethical considerations, keeping the participants engaged and intrigued throughout the workshop.

ABHIGYAN'23 - AI RENAISSANCE

DATE : 22-09-2023

RESOURCE PERSON:

Mr.S.Anand Nergunam, Vice-President- Revenue Management and Growth, Zoho Corporation, Chennai.

ABHIGYAN'23, the 12th edition of a National Level Technical Symposium had the theme of "AI Renaissance ", focusing more towards AI technology.



OUTREACH PROGRAMME-ELECHACKS



DATE : 27-09-23 and 28-09-23

The ECE department hosted a successful hackathon with over 100 participants from across India featuring thought-provoking questions, educational tutorials on current trends in programming languages.

EVENTS

TECH TALK ON “PREPARING STUDENTS READY FOR TOMORROW WITH IMMERSIVE TECHNOLOGIES (AR, VR, MR)”



DATE : 11-10-2023

RESOURCE PERSON:

Mr. Visweswaran. J ,Country Manager - Higher Education, ARK Infosolutions, Bangalore.

The speaker delivered an engaging Tech Talk to the students, covering AR, VR, MR, and AI applications. The session included in-depth discussions, real-time applications, and insights into career opportunities in the field.

ONLINE QUIZ ON “GENERAL AWARENESS ON INTERNATIONAL GIRL CHILD DAY”

DATE : 11-10-2023

As a part of the outreach program, ECE department conducted an online quiz on “General Awareness on International Girl Child Day” and distributed e-certificates. Many from various parts of India had attended the quiz.



INDUSTRIAL VISIT TO INTEGRAL COACH FACTORY - IV YEAR ECE, ECE-DS, ECM



DATE : 17-10-2023

Students benefit from industrial visits by gaining practical insights into engineering concepts, finding inspiration for academic projects and research. Industrial visits enhance their overall learning experience.

EVENTS

INDUSTRIAL VISIT TO “DOORDARSHAN KENDRA”



DATE : 18-10-2023

This industrial visit served as a valuable educational experience, allowing students to witness the practical aspects of their field of study and gain a deeper understanding of the broadcasting industry.

DEPARTMENT OF BIOTECHNOLOGY SPONSORED “VIRTUAL POPULAR LECTURE SERIES”

DATE : 16-10-2023 to 18-10-2023

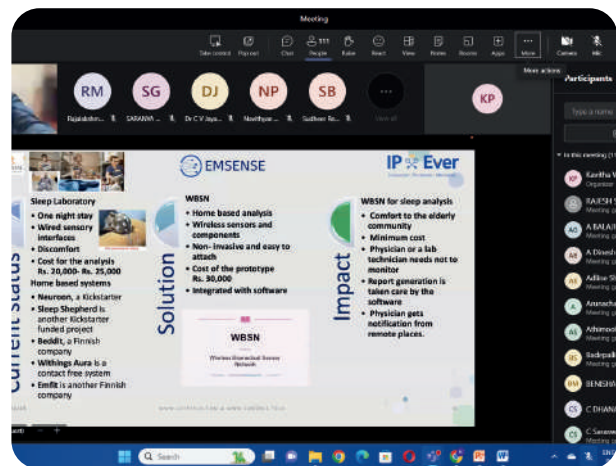
RESOURCE PERSONS:

Dr. Balaji Ganesh A, Professor & Dean of Research, Velammal Engineering College

Dr. Mathivanan P , Assistant Professor, Department of Computer Science Engineering (Cybersecurity), School of Computing, Amrita Vishwa Vidyapeetham Chennai Campus

Dr. Glaret Subin P, Assistant Professor, Department of Electronics and Communication Engineering, SRMIST-Vadapalani Campus

The lecture series aimed to bring together industry participants, academicians, research scholars, and students to explore the intersection of Biomedical Engineering, Medical Signal Processing, and Medical Image Processing.



EVENTS

FDP ON "FUTURE DIRECTIONS IN IMAGE PROCESSING"

DATE: 30.10.2023 to 04.11.2023

RESOURCE PERSONS:

Anshuman Prakash, Senior Application Engineer-MATLAB, Ark infolutions, India (MP & Chhatisgarh)

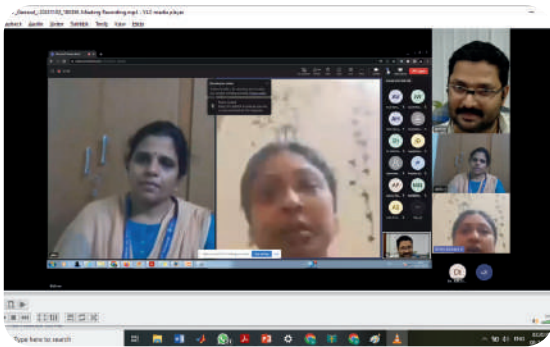
Dr. Santhosh Krishna B V, Associate Professor, Department of Computer Science and Engineering, New Horizon College of Engineering, Bengaluru

Dr.A.Mercy Latha, Principal Scientist. CEERI

Mr. Srinivas Bolam, NIOT SCIENTIST, Chennai

Mr. Manjunatha A, AI Engineer(CV R&D) ,Detect Technologies ,IIT Chennai Campus, Chennai, India

Dr. Neethu P S, Assistant Professor, Department of Electronics and Communication Engineering, School of Engineering and Technology, Christ (Deemed to be University), Bengaluru



The emerging technologies and methodologies, establishing a culture of excellence and innovation in the areas such as computer vision , deep learning and image processing were covered by the resource persons.

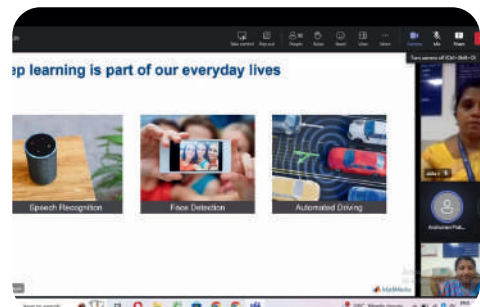
WORKSHOP ON "ANALOG ELECTRONIC CIRCUIT DESIGN USING LTSPICE"

DATE :27-11-2023

RESOURCE PERSON:

Mr. Jayanthan V, (Alumni Batch: 2016-2020), Hardware Design Engineer at FLDEC Systems, Chennai.

The workshop offered hands-on LTSpice exercises for practical circuit design skills. Participants gained real-world insights from the resource person.



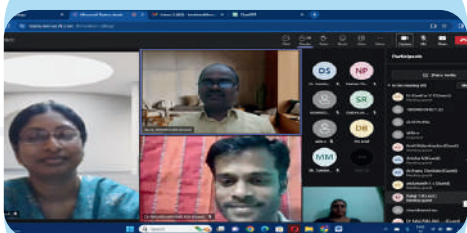
INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM

DATE : 27-11-2023

RESOURCE PERSON:

Mr. A Raja, Deputy Controller of Patents and Design, IPO Chennai

The event focused on raising awareness about intellectual property rights (IPR), emphasizing their significance in innovation, and educating participants on patenting, design control, and trademarks.



ACHIEVEMENTS

ACADEMIC ACHIEVEMENTS



A:ANILA (RA2011004040007) has received a scholarship under the Prime Minister's Scholarship Scheme under National Defence Fund for pursuing her higher studies.

Rotaract Annual District Award



Akshay Prasad R (RA2011004040006) has received an award for the "Star Rotractor of the year" in the Rotract Annual District Awards 2022-2023.

ACHIEVEMENTS

National Conference Presentation

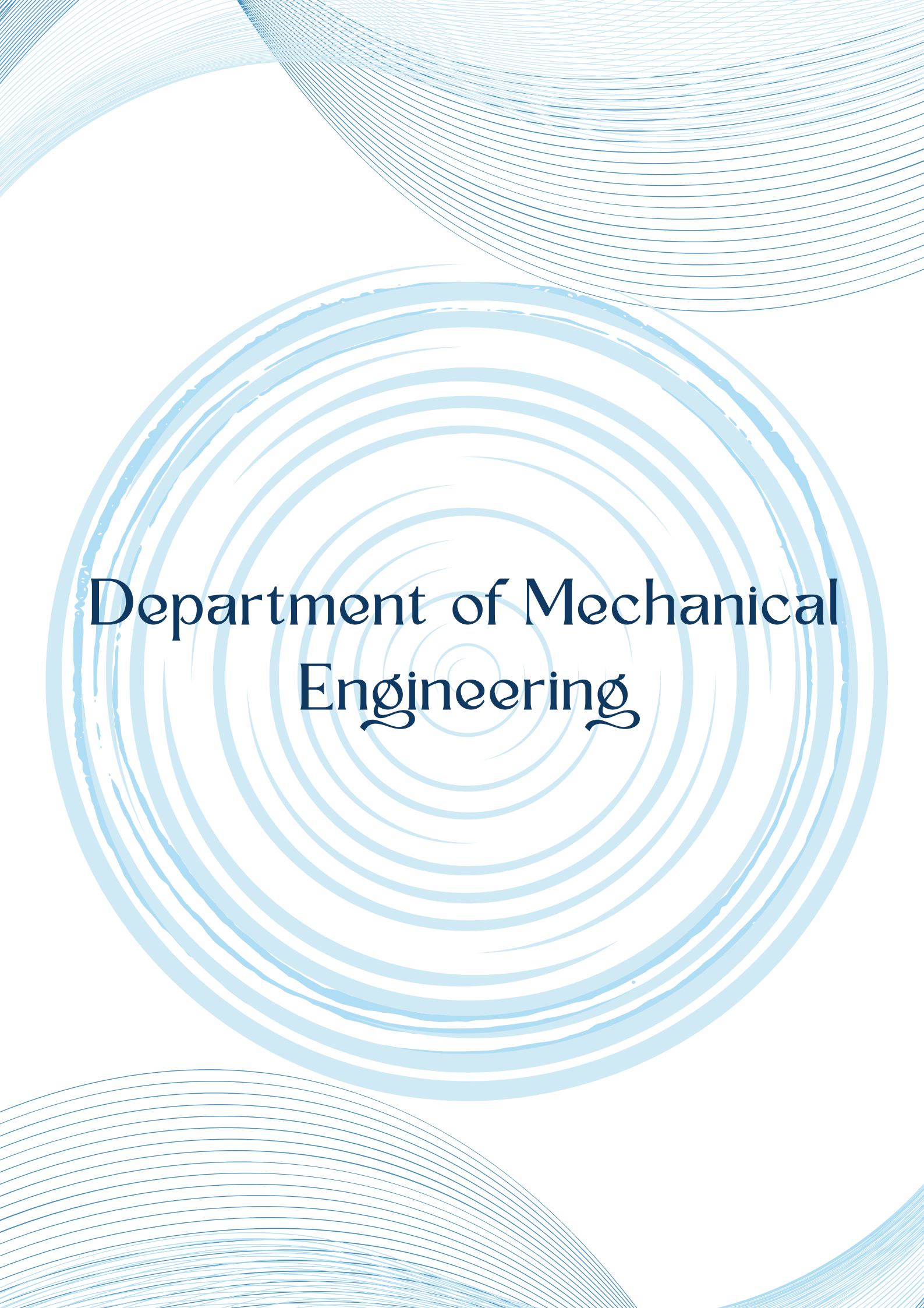


Hariharan M (RA2111053040011) of ECE III year has participated and presented titled 'SMART DEVICES FOR HEALTH CARE' in the National Conference "Recent Trends in Biosciences and Healthcare" organized by the Department of Biotechnology, School of Bioengineering, SRM Institute of Science and Technology, Kattankulathur, Chennai - 603203, held on 9th & 10th August, 2023.

Onam Pookolam Competition



II^o year ECE and ECE DS students received the first and second prize in the Onam Celebration 2023 Pookolam competition. The students who backed first prize were Sree Varshini, Sathvika, Priyanka, Harshavardhan and the students who backed second prize are Siranjeevi, Sanjuvan, Harish, Vishnu.

The logo features a central circular emblem with multiple concentric, hand-drawn style rings in a light blue color. This emblem is set against a white background that is decorated with large, sweeping, light blue brushstrokes in the corners, creating a sense of motion and depth.

Department of Mechanical Engineering

EVENTS

OVERSEAS OPPORTUNITIES FOR HIGHER EDUCATION



DATE : 01-08-2023

RESOURCE PERSON :

Mrs. Spoorthi Sagar, Overseas Education Consultant -
Walk International

A seminar was conducted to bring awareness among the students regarding the opportunities and the reasons to pursue higher education.

HEAVY VEHICLES FACTORY INDUSTRIAL VISIT

DATE : 11-08-2023

EVENT TYPE : Industrial Visit

IIInd Year Students from the Department of Mechanical Engineering, SRMIST Vadapalani have participated in the live demonstration of State of Art Battle Tanks during the celebration of Azadi ka Amrit Mahotsav.



Avadi, Tamil Nadu, India

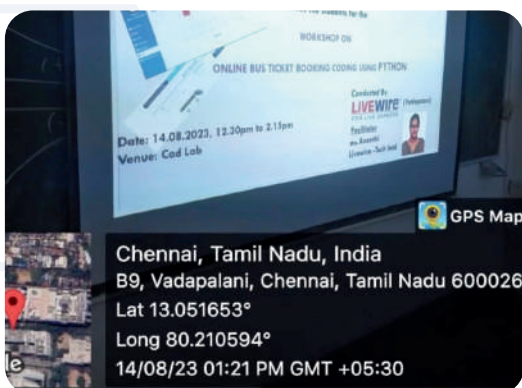
Thangaya Gate, Avadi, Tamil Nadu 600054, India

Lat 13.141136°

Long 80.086835°

11/08/23 10:56 AM GMT +05:30

ONLINE BUS TICKET BOOKING CODING USING PYTHON



Chennai, Tamil Nadu, India

B9, Vadapalani, Chennai, Tamil Nadu 600026

Lat 13.051653°

Long 80.210594°

14/08/23 01:21 PM GMT +05:30

DATE : 14-08-2023

EVENT TYPE : Seminar

RESOURCE PERSON :

Mrs. Avanti, Tech lead - Live Wire

A Seminar where students learnt how to code an application to book Bus tickets online.

EVENTS

HIGHER EDUCATION PROSPECTS AND REQUIREMENTS



DATE: 17-08-2023
EVENT TYPE: Seminar
RESOURCE PERSON:
Mr. Abdul Navas, From KC Overseas Osprey Academy

A seminar where students were informed about the requirements for pursuing higher studies abroad

ELECTRIC VEHICLE DESIGN AND MOBILITY

DATE : 18-08-2023
EVENT TYPE : Seminar
RESOURCE PERSON :
Mr. Arun Kumar, Manager - TVS Training and Services, Ambattur

As an outcome of MoU with TVS Training and Services, a seminar was organized for IInd year students on the topic "Electric Vehicles". It was also an orientation session before proceeding to a one week classroom and practical training at TVS-TS at Ambatture.



PENNAR INDUSTRIES INDUSTRIAL VISIT



DATE : 25-08-2023
EVENT TYPE : Industrial Visit

An industrial visit to Pennar Industries Limited to understand about the manufacturing of auto components.

EVENTS

INDUSTRIAL VISIT TO SEA BLUE SHIPYARD



DATE : 9-09-2023

EVENT TYPE : Industrial Visit

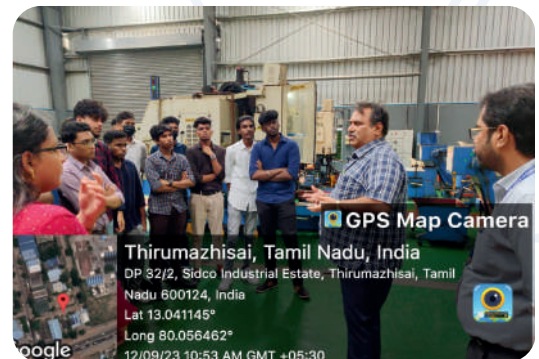
An industrial visit to Sea Blue Shipyard to understand about the repair and maintenance of ships.

INDUSTRIAL VISIT TO BEEGEE FORGE

DATE : 12-09-2023

EVENT TYPE : Industrial Visit

An industrial visit to BEEGEE Forge to learn about various operations like forging, machining, cnc etc.



AEROMODELLING WORKSHOP

DATE : 22-09-2023

EVENT TYPE : Workshop

RESOURCE PERSONS :

1. Mr Karan Barola- Technical Head @ Barola Technologies
2. Mr Kathiresan - Technical Developer @ Barola Technologies

The Department of Mechanical Engineering , SRM IST Vadapalani Campus has organized a one-day workshop on Aeromodelling in association with Barola Technologies, Chennai. This technical workshop is an outcome of the MoU signed by SRM IST Vadapalani and Barola technologies, Chennai. This workshop aims to give hands-on experience of making a non-powered prototype glider and working with mind-controlled Drones. Students from 1st year and 2nd year have actively participated in this workshop. Training kits and guidance were given to the participants during this workshop



EVENTS

INDUSTRIAL VISIT TO CSIR



DATE : 26-09-2023
EVENT TYPE : Industrial Visit

An industrial visit to CSIR to learn about research methodologies.

KRATORQ 2023

DATE : 05-10-2023 & 06-10-2023
EVENT TYPE : Symposium

Department of Mechanical Engineering filled various technical and non-technical events. Students from various parts of the state participated.

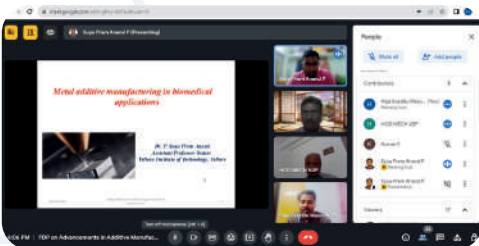


Faculty Development Program

DATE : 9-10-2023 to 14-10-2023
EVENT TYPE : FDP
RESOURCE PERSONS:

Dr. N. Siva Shanmugam, Associate Professor @ NIT Trichy
Dr. P. Surya Prem Anand, Assistant Professor @ VIT Chennai
Dr. P. Thangadurai, Professor, Pondicherry University
Dr. Ajith Damodaran, Associate Professor, SRM Easwari
Mr.A. Vellaidurai, Senior Technical Officer, CIPET Chennai
Dr. Dan Sathiaraj, Assistant Professor, IIT Indore

A weeklong FDP on additive manufacturing and nanoscience



EVENTS

UNLOCKING THE OPPORTUNITIES AND SUCCESS IN THE SERVICE INDUSTRY



DATE : 20-10-2023

EVENT TYPE : Alumni Talk

RESOURCE PERSON :

Mr. Hariharan K- Regional Services Executive @ Asian Paints Ltd

An Alumni talk on the service industry.

Overview on Industrial Plant Engineering

DATE : 27-10-2023

EVENT TYPE : Alumni Talk

RESOURCE PERSON :

Mr Dinesh J- CEO, Padink Engineering Services

An Alumni talk on plant engineering.



ACHIEVEMENTS

SPORTS ACHIEVEMENT



S.Nithish Kumaran of 1st year Mechanical has participated in "Coimbatore District Karate Championship - 2023" on 15-10-2023 and won 3 medals-1 Gold medal in team category and 2 silver medals in individual category (Kata, Shai).

SPORTS ACHIEVEMENT



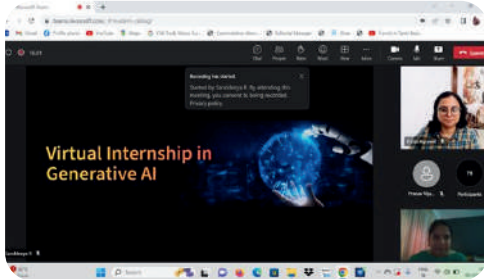
Tharun Krishna M from 1st year Mechanical Engineering won 1st place in the Tamil Nadu Cycling League on 22-10-2023. He was a part of "Trichy Rockfort Riders", who were awarded a prize amount of Rs. 1 lakh for their achievement.

The logo features a central circular emblem with multiple concentric rings of varying thicknesses, creating a ripple effect. This emblem is set against a white background with decorative blue wave patterns in the corners. The text 'Department of Computer Science and Engineering' is centered within the emblem in a dark blue, serif font.

Department of Computer
Science and Engineering

EVENTS

A DEEP DIVE INTO THE WORLD OF GENERATIVE AI" - BUILD YOUR OWN AI APPLICATIONS



DATE : 05-07-23, 12-07-23, 19-07-23, and 26-07-23

RESOURCE PERSON :

Ms. Pooja Agrawal, a research expert from Open Weaver

The four-week program consisted of three brainstorming sessions.

CAREER GUIDANCE TALK AT VELAMMAL VIDYALAYA ANNEXURE, SENIOR SECONDARY SCHOOL

DATE : 14-07-2023

CHIEF GUEST: Dr. Golda Dilip, DCSE, SRMIST VDP

This event aimed to honor the test winners of classes 9-12. The ceremony recognized and appreciated the top student's efforts and academic accomplishments. Dr. Golda Dilip addressed the children of the need to set higher academic goals and career possibilities beyond grade 12.



INDUSTRIAL VISIT TO TRIPLE HELIX AUDITORIUM CSIR-CLRI (BATCH OF 22)

DATE :20-07-2023

Shri. M. Suthakar, Associate Partner | Patents, LexOrbis, gave a brief seminar on "Technical Session on India: Do's & Don'ts Before Filing Patent Application". The team acquired valuable insights into various aspects such as patent rights, copyrights, and trademarks.

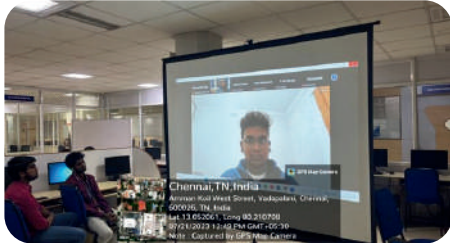


EVENTS

ALUMNI EVENT - SKILL DEVELOPMENT SESSION

DATE : 21-07-2023

RESOURCE PERSON : Mr. Rasswanth S, an alumnus of DCSE (2019 - 2023)



A general overview of UI/UX designing and an in-depth understanding of the UX in different applications and designing a UI for UX and Practical Approaches for Effective UI Design were emphasized. The participants comprehensively understood designing techniques and learned to use tools like Sketch, Figma, Adobe XD, etc.

ALUMNI EVENT - INTUITIVE APPROACH TO PROGRAMMING

DATE : 28-07-2023

RESOURCE PERSON: Mr. Ryan Collins, an alumnus of DCSE (2018-2022) and a Master's candidate at Arizona State University.

An informative introduction to machine learning, computer vision, and extended reality (XR). and several real-world applications in the security, healthcare, and automotive sectors were presented. The value of neural networks in dimensionality reduction and unsupervised learning was emphasized.



ALUMNI EVENT - EXPLORING THE INS AND OUTS OF SUCCESSFUL PLACEMENTS

DATE : 28-07-2023

RESOURCE PERSON: Ms. Chetana A. Chandavarkar, Senior TECH Associate, Bank of America an alumna of DCSE (2019-2023)



The program focused on developing key skills, polishing resumes, and getting ready for placements. Students were encouraged to explore online resources such as courses, workshops, and platforms to develop new abilities and stay current on professional trends.

EVENTS

INDUSTRIAL TOUR TO KERALA (2021 - 2025 BATCH)



DATE : From 26-07-2023 to 30-07-2023

The industrial visit was held for the third-year students (2021-2025). The trip included visits to Munnar's Rose Garden, Mattupatty Dam, Echo Point, Tea Museum, and Wonderla amusement park. The highlight was industry tours to Spectrum Soft Tech and Iro Hub Infotech, where students explored emerging technologies like Java, PHP, and Angular 14.

M.TECH INDUCTION PROGRAM

DATE : 07-08-2023

The event was organized to welcome new M.Tech students and provide an overview of the academics. Dr. C. Gomathy, and Dr. S. Karthikeyan, and Dr. S. Prasanna Devi, HOD(CSE), delivered speeches, emphasizing the importance of research and publications, academics, and regulations. Dr. C. V. Jayakumar, Dean of FET, also delivered a motivational speech that encouraged students to further academics and research in this competitive technical world. Dr. Akila K, the M.Tech coordinator, expressed gratitude to all attendees.



ALUMNI WORKSHOP ON PATHWAY TO HIGHER STUDIES ABROAD

DATE : 11-08-2023

RESOURCE PERSON: : Mr. Shreyas, MS Student at University of Wisconsin-Madison, and an alumnus of DCSE (2019-2023).

Essential topics like shortlisting institutions, competitive tests, letters of recommendation, and statements of purpose were covered in the workshop. Mr. Shreyas highlighted the value of strategic planning, exploring numerous universities, and keeping a positive attitude during the application process throughout the entire session.



EVENTS

WORKSHOP ON AUGMENTED REALITY / VIRTUAL REALITY APP DEVELOPMENT



DATE :FROM 17-08-2023 to 18-08-2023

RESOURCE PERSON :

Mr. Ashokkumar Manisekaran, Founder, and Trainer at Praya Labs.

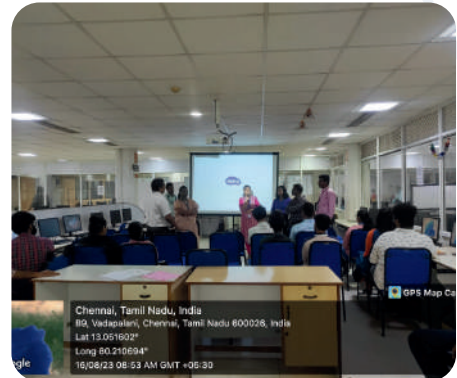
The event provided a deep understanding of the transformative significance of augmented reality (AR) and virtual reality (VR). Participants became familiar with key development frameworks including Unity 3D, Vuforia, AR.js, and others, and understood how important they are in defining AR/VR apps.

PYTHON NETACAD TRAINING IN ASSOCIATION WITH ICTACADEMY

DATE : From 16-08-2023 to 18-08-2023

RESOURCE PERSON: Mr. Srinivasan T, a CISCO Netacad certified trainer from ICT Academy

The three-day Python workshop in association with ICTACADEMY was held for third-year CSE students. The objective of the session was to give participants practical Python programming expertise and prepare them for Cisco Netacad certification.



ALUMNI EVENT - A MENTOR SESSION ON EXPLORING SUSTAINABLE AI - FROM A FRONTEND PERSPECTIVE

DATE : 18-08-2023

RESOURCE PERSON: Mr. Jathiswar Bhaskar, Full Stack Developer, Gavs Technologies and esteemed alumnus of DCSE (2018-2022)



The program focused on developing the intersection of AI technology and environmental consciousness, a crucial role front-end developers play in shaping sustainable AI solutions.

EVENTS

PRE HACKATHON WORKSHOP ON WEB DEVELOPMENT

DATE : 21-08-2023 to 22-08-2023

RESOURCE PERSONS:

Mr. Dinesh Pradeep, Corporate Trainer, UpGrad

Co-ordinator: Mr. Shubham Kothawade, Program Manager, UpGrad

SPONSOR: UPGRAD



UpGrad enhanced the experience by providing participation certificates and promoting inclusivity by confirming that all participants had learned the fundamentals of web programming. This event was organised by the Design and Innovation Club, SRMIST Vadapalani.

TWO DAYS HANDS-ON WORKSHOP ON SMART CONTRACT SECURITY USING BLOCKCHAIN

DATE : From 23-08-2023 to 24-08-2023

RESOURCE PERSON: Mr. S. Jayakumar, Smart Contract Research Engineer at Trugard Labs.

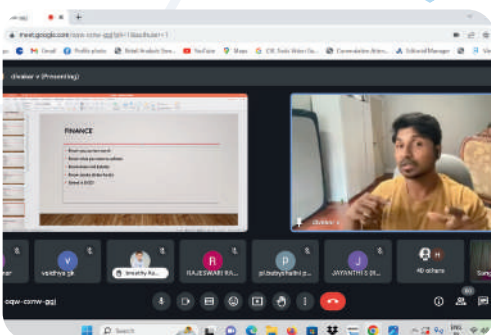
The workshop provided a comprehensive overview of blockchain technology, including smart contracts, potential use cases, hands-on exercises, security vulnerabilities, and auditing techniques.



INTERNATIONAL WEBINAR ON BUSINESS, FINANCE, AND THE CURRENT MARKET IN 2023

DATE : 23-08-2023.

RESOURCE PERSON: Mr. Divakar. V, DevOps Engineer, CoreLogic, Canada



Windows, Ubuntu, Red Hat Linux, SUSE Linux, and Solaris servers were covered. A briefing about AWS services, including EC2, VPC, S3, Cloud Watch, and auto-scaling setups was given.

EVENTS

CULTIVATING THE ENTREPRENEURIAL MINDSET: INNOVATION WORKSHOP



DATE : 24-08-2023

CHIEF GUEST: MS.POORANI.R, CO-FOUNDER & DIRECTOR AT YEKA HERBAL.

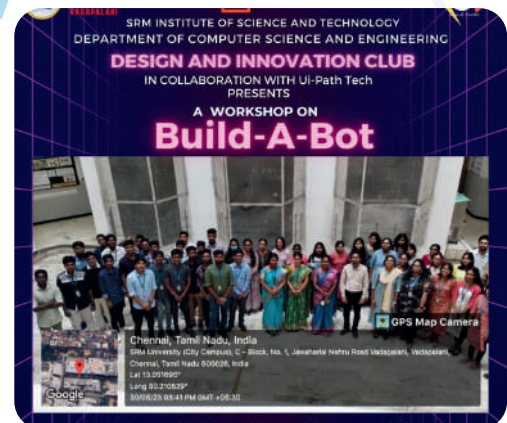
The Chief Guest underlined the value of giving students the skills they need to succeed as innovators and professionals to encourage an entrepreneurial attitude in the students. She also included vital fundamentals such as customer retention, marketing strategy, funding and investments, and employee satisfaction.

BUILD A BOT WORKSHOP

DATE : 30-08-2023

RESOURCE PERSON : Mr. Bhuvanesarwan B, Asst. Prof (SG) and Training Manager, Rajalakshmi Engineering College, Chennai.

This one-day session focused on creating software chatbots using the well-known Robotic Process Automation (RPA) application UiPath.



DCSE participation in the Defense and Technology Expo

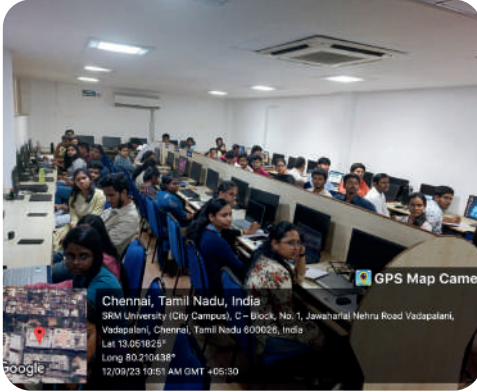
DATE : From 02-09-2023 to 05-09-2023



Students from the SRMIST Vadapalani campus participated, attended seminars, and organized B2B meetings with companies like DRDO, ISRO, ARMY, NAVY, and AIRFORCE. Their contributions were appreciated for their involvement at the expo.

EVENTS

Two Days UBERTECH Pre-Symposium Workshop on Computer Vision



DATE : From 12-09-2023 to 13-09-2023

RESOURCE PERSON : Dr. R. Rajkumar, Asst. Prof. SRMIST KTR.

The workshop covered Computer Vision, Image Processing, Cloud Resources, potential use cases, hands-on exercises, and handling large databases, providing an in-depth understanding of its applications.

DI club in collaboration with UpGrad - HACKFEST 2.0

DATE : From 13-09-2023 to 14-09-2023.

Dr. S Prasanna Devi and Mr. Bharathi Athinarayanan introduced the start of a hackathon, with the theme being "Web Ville," a futuristic smart community hub. The event included three rounds and a valedictory session, with prizes awarded to winners from SSN College of Engineering and students from SRMIST.



Real time data analytics Workshop



DATE : From: 14-09-2023 to 15-09-2023

RESOURCE PERSONS :

1. Dr Radha Senthilkumar, Anna University
2. Dr S Ganapathy, VIT Chennai

Using Python modules to collect data and practice regression models such as CNN and Random Forest for climate prediction was the session's main focus on the value of data science in a variety of industries.

EVENTS

IOS APP DEVELOPMENT BOOTCAMP - UBERTECH 23 PRE SYMPOSIUM WORKSHOP



DATE : From 25-09-2023 to 26-09-2023

RESOURCE PERSONS :

1. Rizwan Ahmed, Senior IOS Developer
2. Adithya Balaji & Aswin Yadav Co-Founders of Code Flakes Studios

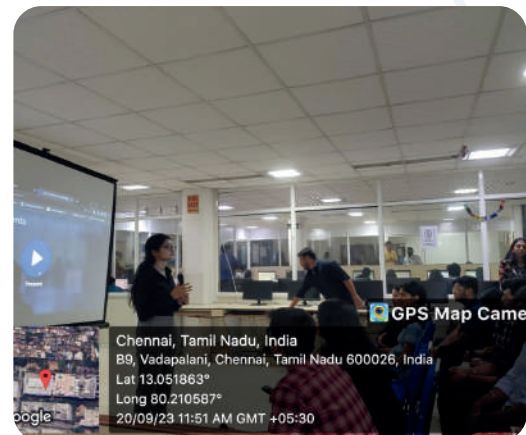
The workshop trained students how to form teams, use the Mac OS system, and create basic iOS apps. The participants trained in Xcode and Swift.

ACE YOUR PLACEMENTS - SEMINAR

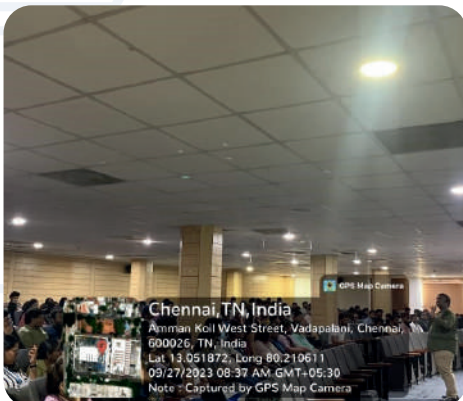
DATE : 20-09-2023

RESOURCE PERSON : Ms. Bhavya Jain, a fourth-year student at SRMIST VDP

The placement process was covered in the session, along with institution policies, requirements, and resume writing. Learned about positions, projects, internships, and certifications.



CRACK TOP PLACEMENTS AND 100% SCHOLARSHIPS FOR MASTERS ABROAD



DATE : 27-09-2023

RESOURCE PERSON: Mr. Suresh S Koujalagi, Business Development Manager, at Career Labs Technologies Pvt.Ltd

The session covered how to get internships, Fortune jobs, scholarships, and technical interviews. It also covered networking, application, and interview techniques.

EVENTS

INDUSTRIAL VISIT TO CSIR - CLRI FOR THE FIRST YEAR STUDENTS (BATCH OF 2023 - 2027)



DATE : 26-09-2023

During the visit, four regional extension centers discussed product design, environmental pollution control, leather improvement, tanning techniques, and preservation methods.

TWO-DAY PRE-SYMPOSIUM HANDS-ON WORKSHOP ANDROID APP DEVELOPMENT

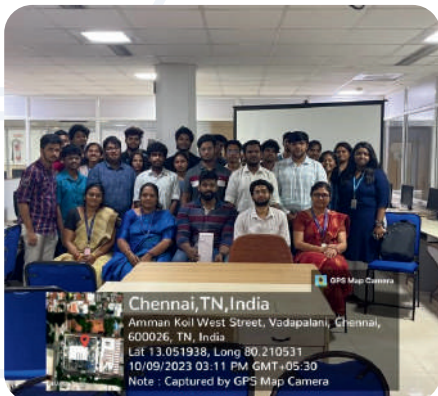
DATE : From 05-10-2023 to 06-10-2023

RESOURCE PERSON : Ms. Nandini S Hinduja, a React Native Developer at GUVI Geek Networks

Instilling confidence and passion in the participants, the workshop covered topics such as application testing methodologies.



CUTTING EDGE TECHNOLOGIES - UBERTECH 23 PRE SYMPOSIUM WORKSHOP



DATE : 09-10-2023

RESOURCE PERSONS : Mr. Arvind Balamurugan and Mr. Harish Rajasekaran, research engineers at Flex

The impact of IoT, AR/VR, Unity, and low-code application development on simulation, gaming, and education were covered in the session. In-depth explanations utilizing Arduino kits were given to participants through practical demonstrations

EVENTS

OUTREACH WORKSHOP ON AR AND VR

DATE : From 10-10-2023 to 11-10-2023



The workshop was conducted at MCC Public School , Chetpet in order to improve the students' technical skills, the workshop covered and addressed AR and VR, the introduction of AI, its uses in healthcare, defense, and transportation, as well as an introduction to IoT.

ALUMNI EVENT - ALUMNI CONCLAVE

DATE : 13-10-2023

RESOURCE PERSON(S) :

1. Ms. Chetana A Chandavarkar, Software Engineer, Bank of America
2. Mr. Steve Aby Tonio, Graduate Analyst at Barclays
3. Ms. Yaswanthi Otra, AI Engineer at Botminds.ai
4. Mr. Shrujan Katama, Master's Student
5. Mr. Anand Arun, freelancer in the technical field
6. Mr. Sai Datta, freelancer in the technical field

The event aimed to inspire the next generation of computer science professionals by bridging the gap between alumni and current students, discussing challenges and opportunities.



EVENTS

UBERTECH 23 - MEGA EVENT



DATE : From 23-08-2023 to 24-08-2023

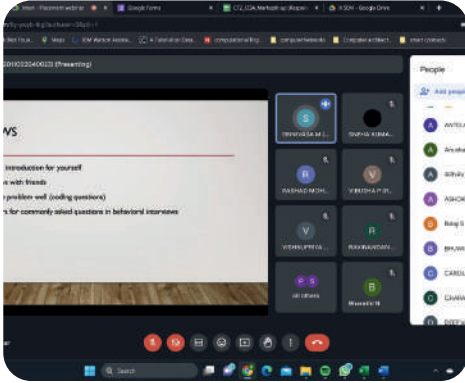
GUESTS:

1. DIG MS Rawat, COMDIS-5 (North TN)
2. Mr. A Janagaraj , Global Head Cybersecurity Practice Unit, LTIMindtree
3. Mr. Vijay Mohan, AVP - Digital Consulting, HCL Technologies

The 11th edition of the esteemed national-level technical symposium. There were 23 events total at the event: 4 gaming, 10 non-technical, and 9 technical. Participants were given the chance to exhibit their abilities and inventiveness in novel ways. Mock interviews, stock market simulations, and hackathons were examples of technical events. Adzap, whisper challenges, and survival games were among the non-technical events. More than 1500 students from different colleges across the state attended the event. The event featured speeches on ethics and practical applications of artificial intelligence

EVENTS

PLACEMENT WEBINAR - HOW TO CRACK PLACEMENTS?



DATE : 16-10-2023

RESOURCE PERSON :

Mr.Srinivasa Mahesh placed at Deshaw (DCSE Final year student)

The session's primary subjects included junior student placement preparation, technologies, interviews, group discussions, and curriculum vitae preparation.

NCTS 23 - PRE CONFERENCE WORKSHOP - CYBER SECURITY: THE ART OF HACKING

DATE : 16-10-2023

RESOURCE PERSON: Mr. Sriram Kesavan, Founder of TG Cyber Labs and Secfura labs.

The presentation included bug bounty, open-source intelligence, cybersecurity, and internet security. It also introduced the many kinds of hackers, their jobs, and the high salaries.



NCTS 23 - Pre conference workshop - Data Analytics and OPEN AI

DATE : 17-10-2023

RESOURCE PERSON: Mr. Dinesh Kumar P, Product Manager at Kissflow

The session covered topics like data kinds, sources, and processes and gave attendees a thorough overview of Open AI technologies and data analytics principles



EVENTS

DISCOVERING WELLNESS: THE NATURAL WAY



DATE : 17-10-2023

RESOURCE PERSON :

Mr. Selventhiran, a staff engineer at VMware in Bangalore

The seminar equips people with useful health information on a balanced diet, the advantages of exercise, mental health, good sleep, and methods for improving sleep, enabling them to make wise decisions and lead healthy lives.

FACULTY DEVELOPMENT SEMINAR ON VMWARE CLOUD: BEYOND THE HORIZON

DATE :17-10-2023

RESOURCE PERSON:

Mr. E. Selventhiran, Tech lead at VMware

The seminar discussed VMware's cloud solutions, including virtualization, hybrid cloud environments, and automation, aimed at streamlining IT operations



NATIONAL CONFERENCE ON TECHNOLOGY FOR THE SOCIETY - NCTS'23



DATE : 18-10-2023 to 19-10-2023

CHIEF GUESTS: 1. Dr. Dhananjay Kumar, Professor, Department of IT, Anna University – MIT Campus

2. Dr. Sri Vallabha Deevi, Principal Data Scientist at Tiger Analytics

3. Dr. Anand Gurupatham, General Manager, Power Train, CAE, Department Head at Renault Nissan

Dr. Dhananjay Kumar delivered the inaugural speech at the National Conference on Technology for the Society, discussing the evolution of technology and its impact on communities. Dr. Anand Gurupatham highlighted the importance of creativity and innovation in technology development, emphasizing design thinking for sustainability. Dr. Sri Vallabha Deevi discussed cutting-edge technologies like generative AI and Transformers, emphasizing their sustainability goals. The conference, a success, featured paper presentations on Computer Science and Sustainable Development Goals, fostering lively debates among participants

EVENTS

AYUDHA POOJA



DATE : 20-10-2023

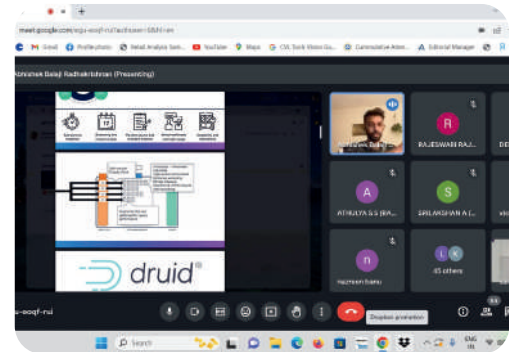
The Ayudha Pooja Celebrations were led by Mr. Sri Ram and Mr. Aravind from AIML II Year. Mr. Lehaz performed the Mridangam and oversaw the divine music, while Ms. Padma Shree S and Ms. Dhanalakshmi of II Year sang devotional songs

INTERNATIONAL WEBINAR - MASTERING THE ART OF OPENSOURCE COLLABORATION: A WEBINAR FOR DEVELOPERS

DATE :25-10-2023

RESOURCE PERSON: Mr. Abhishek Balaji, Software Engineer at Imply, San Francisco

The talk focuses on the advantages of working on open-source projects, including experience building, portfolio development, community building, and selecting projects based on interests and skill set.



STRESS MANAGEMENT MUSIC EVENT



DATE :03-11-2023

DCSE recieved a consultancy amount of Rs.20k for hosting a stress management music event for the employees of Schneider Electric , Chennai employees at their office premises. The amount was given as prize money to the students by the college.

EVENTS

DCSE OUTREACH PROGRAM AT VIDYODAYA GIRLS HIGHER SECONDARY SCHOOL



DATE : 18-11-2023

Dr. Rajasekar.V from DCSE, highlighted the significance of robotics, nanotechnology, and artificial intelligence with appropriate examples to help us improve and adapt to the future

SEMINAR ON PSYCHOLOGICAL WELLNESS

DATE :13-12-2023

RESOURCE PERSON :Dr. Sumathi Narayanan, the President of the Creative Communication and Management Centre

The session functioned as a cornerstone of general health and vitality, establishing our ability to make decisions, build relationships, and impact the environment on a personal and societal level



ACHIEVEMENTS

Book Publication



Dr. N. Bharathi, DCSE, Co- Authored book "Sensors are essential components of Industry 4.0" that raises awareness of the industrial revolution and the Internet of Things and it was published by Apress Berkeley, CA on 5th July 2023.

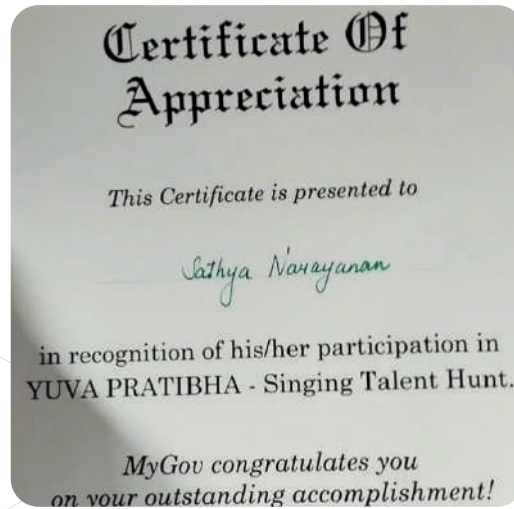
SILVER LAKE 2023 Chess tournament



Poorna Sri M K of III Year CSBS achieved the WIM norm during the SILVER LAKE 2023 chess tournament held at Veliko Gradište, Serbia, from June 18-06-2023 to 25-06-2023.

ACHIEVEMENTS

YUVA PRATIBHA - Singing Talent Hunt



DCSE congratulates Sathyanarayanan of batch 2023 for winning the YUVA PRATIBHA - Singing Talent Hunt, held under Azadi Ka Amrit Mahotsav and organized by MyGov in partnership with the Ministry of Culture.

SITF South West Championship



DCSE is proud of Mr. Vishnu Vardhan GN, who won the Bronze Medal at the Taekwon-Do ITF South West Championship in Hyderabad.

ACHIEVEMENTS

FIDE Rapid Rating Open Chess Tournament



Poorna Sri M K of III Year CSBS took first place in the women's category and received a cash award of ₹3,000 at the Capa Chess Academy's Third International FIDE Rapid Rating Open Chess Tournament, which took place at Nehru Stadium on 15-08-2023

SIMS Consultancy



DCSE congratulates Ms. Niresha D (RA2111026040085) and Mr. Ramprakash R (RA2211026040009) for completing their internships at SIMS Hospital. Students were responsible for creating the UI/UX of the Hospital Information System at SIMS Hospital during their internship.

ACHIEVEMENTS

Founder Trophy 2023



DCSE congratulates Mr. Nishanth Duraisamy of II year for winning the Founder Trophy in the Badminton Men Tournament at SRMIST KTR Campus from 21-08-2023 to 22-08-2023

National G20 Summit Simulation



Ms. Janani Giridharan of II year was invited as the Vice Chair of the Executive Board of the Skills for the National G20 Summit Simulation held at The Tamil Nadu Dr. Ambedkar Law University. The simulation aimed to foster open dialogue on complex global issues.

ACHIEVEMENTS

Tamil Nadu Savate Championship - 2023



David Anjith Anand of II Year won the Tamil Nadu Savate Championship - 2023, showcasing his skills in the martial arts that combine kickboxing and fencing with a French touch.

Face painting competition



DCSE congratulates Preeti Rajesh of III CSE C and Akshaya Kruthika of II CSE C took part in the "Chainika" festival at Chevalier College and bagged first place in the face painting competition

ACHIEVEMENTS

Hackathon contest



DCSE is proud to congratulate Mr. Anirudh and Mr. Muhammad Harish of III CSE D was declared victorious in first place in the hackathon led by IET and SAAMA.

Paracin Open Chess tournament



Ajay Karthikeyan of II year, secured 14th position in the Paracin Open Chess tournament in Serbia, 20th position at the Serbia Open Chess tournament in Belgrade, and 2nd position in the Blitz tournament of the Serbia Open.

ACHIEVEMENTS

Kongu Trophy 2023



DCSE congratulates Mr. Nishanth Duraisamy of II year for taking first place in the Kongu Trophy Badminton competition at Kongu Engineering College campus from 09-09-2023 to 12-09-2023. A cash prize of Rs 7000 was awarded to him.

Fellowship Award in Music 2023



DCSE Congratulates Ms. CS Chinmayi of III year for being honored with the prestigious Sri Shanmukhananda Bharat Ratna Dr. MS Subbulakshmi Fellowship Award in Music 2023

ACHIEVEMENTS

U19 Table Tennis tournament



MV. Karthikeya of II year has won the best player award, men's doubles third place, and U19 boys third place in the state Ranking Table Tennis tournament held at GITMAS College, Vizag.

Hackathon Contest



DCSE is proud to congratulate Vikraman SP and Braxton Elmer A (DCSE Batch 2023) won first place in the AI Hackathon, which was held on 21-09-2023 as part of Abhigyan 23' organized by the ECE Department SRMIST VDP Campus.

ACHIEVEMENTS

Face painting competition



DCSE congratulates Preeti Rajesh of III CSE C and Akshaya Kruthika of II CSE C took part in the "Revivals" fest at Madras Medical College fest and bagged second place in the face painting competition.

Celonis Academic Alliance at ICT ACADEMY Bridge 23



SRMIST Vadapalani campus received an Academic Partner Certificate for being a highly valued partner for the "Celonis Academic Alliance" at ICT ACADEMY Bridge 23, held at Madurai on 30-09-2023. Dr. K. Meenakshi, AP/DCSE, took part in the meeting on behalf of the campus and was awarded the award.

ACHIEVEMENTS

Savate National Championship



David Anjith Anand of II Year who won Silver in the 6th Savate National Championship held at Chandigarh from 01-10-2023 to 02-10-2023

LICET Tournament



DCSE congratulates Lakshmanan PL, MV Karthikeya, and Shrikrishna A, who emerged as the 10th LICET Tournament champions, defeating SSN University 3-2 in an intense showdown. The team's impressive journey included victories over VIT College and Loyola ICAM College

ACHIEVEMENTS

Inter-College Athletics Championship



DCSE is proud to congratulate Tanishaa Thakur of II year, winning 3rd place in Women's Javelin at the Amity Premiere League State Inter-College Athletics Championship, earning a Rs.1000 cash prize.

Face painting competition



Preeti Rajesh of III CSE C participated and secured first place in the face painting competition at SRMIST Ramapuram Campus.

ACHIEVEMENTS

Future Young Leaders Business Program

The University of Melbourne Future Young Leaders in Business Program Participation Award

awarded to:

Anirudh Murale

It is with much pleasure that the Faculty of Business and Economics congratulates you on your participation in The University of Melbourne Future Young Leaders in Business Program.

We wish you well and trust that you will continue to strive for such success in your studies in the future.

Anirudh Murale of IV year took part in the Future Young Leaders in Business program at the University of Melbourne, which focused on leadership and technology skills for positions in senior management.

Youth division Table tennis tournament



DCSE congratulates Manava Venkata Karthikeya of I year, on his incredible achievement of winning two bronze medals in the men's and team events and a silver medal in the youth division in table tennis, which took place from 13-10-2023 to 16-10-2023

ACHIEVEMENTS

MIRAKI 2023



Anirudh Murale of IV year participated in the fashion show portion of the MIRAKI 23 event, which was organized by the iCAT DESIGN AND MEDIA COLLEGE, and was awarded the cash prize of Rs.2,000 for BEST COSTUME MALE OF MIRAKI 23.

T-shirt Painting



DCSE congratulates Preeti Rajesh of III CSE C who participated and secured first place in the T-shirt painting competition at Saveetha College Culturals.

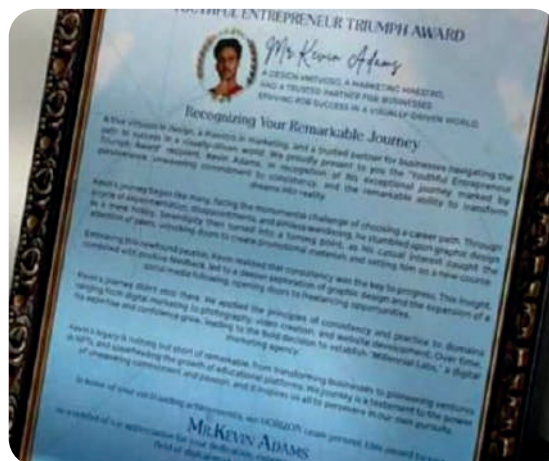
ACHIEVEMENTS

Navratri festival



DCSE is proud to congratulate CS Chinmayi of III year who performed at Raj Bhavan during Navratri in front of the Hon. Governors and other government officials.

Youthful Entrepreneur Triumph Award



DCSE Congratulates Kevin Adams an esteemed alumnus of DCSE, who received the Youthful Entrepreneur Triumph Award from the Rotaract Club of East Coast Chennai, in conjunction with the Rotaract Clubs of Rotary International District.

ACHIEVEMENTS

Rapid Chess Tournament



Congratulations to Ajay Karthikeyan of II CSE-AIML D student, who won the DAV Rapid Chess Tournament from 28-10-2023 to 29-10-2023 at DAV school Pallikaranai. A cash prize of ₹25,000 had been awarded to him.

Prof B.G Raghavendra Award



DCSE is proud to Congratulate to Dr. Sridevi, a faculty member in DCSE, on winning the "Prof B.G Raghavendra Award for the Best Doctoral Thesis" at the 10th International Conference on Business Analytics and Intelligence and 56th Annual Convention of ORSI, which took place at the Indian Institute of Science, Bangalore, from 18-12-2023 to 20-12-2023

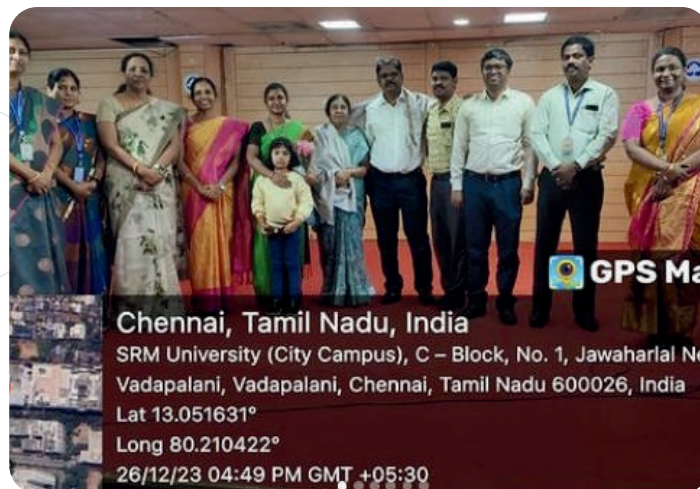
ACHIEVEMENTS

Men's Badminton tournament



1. DCSE congratulates Nisanth Duraiswamy of II year for winning the Bronze medal for the Men's Badminton team event at the South Zone University Tournament at VIT Vellore which was held from 19-12-2023 to 24-12-2023

Completion of PhD viva voce



DCSE congratulates Dr. B Shamreen Ahmed on completing the PhD viva voce and earning a well-deserved PhD research titled "ENSEMBLE CLASSIFIER BASED PREDICTIVE MODEL FOR TYPE - 2 DIABETES MELLITUS PREDICTION"

The logo consists of a large circle filled with numerous concentric, slightly irregular light blue rings, creating a ripple effect. This central circle is surrounded by four curved, overlapping bands of fine, light blue lines that sweep across the corners of the page.

Faculty of Management

EVENTS

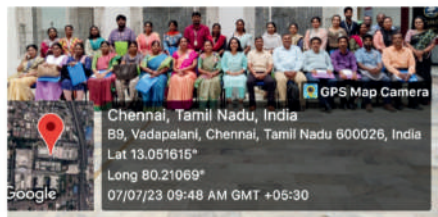
HANDS-ON WORKSHOP ON DATA ANALYSIS USING JAMOVI



DATE : 07- 07-2023

RESOURCE PERSON :

Dr. Jayanth Jacob, Professor, Department of Management Studies, Anna University, Chennai



Participants immersed themselves in the world of data analysis with the guidance of renowned expert Dr. Jayanth Jacob during the one-day faculty development program that took place on 07-07-2023. The interactive sessions provided hands-on experience for 40 participants from diverse institutions.

ALUMNI MOCK INTERVIEW SESSION - DECODING AN INTERVIEW

DATE : 31-07-2023

RESOURCE PERSON :

Mr. Jeff Antony, Senior Consultant, Antal International (Alumni, Batch 2013-15)

II MBA students enjoyed an insightful mock interview session led by distinguished alumnus Mr. Jeff Antony. The session emphasized corporate expectations and effective interview tactics, providing valuable insights for the students.



INDUSTRIAL VISIT TO MUNNAR-COCHIN

DATE : 01-08-2023 to 06-08-2023



A transformative 5-day industrial visit to Munnar-Cochin for 140 MBA students, blending academic foundations with real-world insights, creating a holistic learning experience.

EVENTS

INDUSTRIAL VISIT TO SALCOMP MANUFACTURING AND TECHNOLOGY

DATE : 04- 08-2023



65 MBA students explored Salcomp Manufacturing and Technology, gaining insights into manufacturing procedures, quality control, sustainability, and automation in charger production.

OPERATIONS CONFAB - PART I

DATE : 07-08-2023

RESOURCE PERSON :

Mr. Karthik Nagarajan, Fitness Coach

In the first part of Operations Confab held on 07-08-2023, attendees delved into Sustainable Management with insights from fitness coach Mr. Karthik Nagarajan. He emphasized the importance of personal health, environmental considerations, and dispelled common fitness myths during the engaging session



15th INDUCTION DAY

DATE : 16-08-2023

CHIEF GUEST(S) :

Mr. Hans Raj Verma, IAS (CMD, TIIC)

Mr. Shantanu Patil, Associate Director, SIIEC

Mr. Prithviraj Thondaiman (Alumnus, Batch 2010-12, Virtually)



During the 15th Induction Day on 16-08-2023, MBA students were inspired by Mr. Hans Raj Verma, CMD of TIIC, who urged them to embrace entrepreneurship and navigate the VUCA world. Additionally, alumnus Mr. Prithviraj Thondaiman joined virtually, emphasizing the importance of connecting with the alumni community.

EVENTS

GUEST LECTURE ON INCOME TAX FILING



DATE : 21-08-2023

RESOURCE PERSON :

Mr. AP. Srinath, Chartered Accountant, Partner in MNRS & Co Chartered Accountants

Students gained valuable insights into income tax filing, basic calculations, and the consequences of evasion during a guest lecture by Mr. AP. Srinath, a seasoned chartered accountant from MNRS & Co Chartered Accountants, held on 21-08-2023.

ENTREPRENEURSHIP AWARENESS CAMP

DATE : 25-08-2023 to 26-08-2023

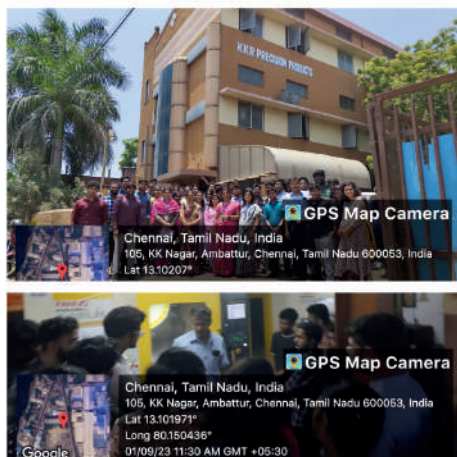
RESOURCE PERSON :

Mr. Sudarshan, Founder of BVersity

A two-day Entrepreneurship Awareness Camp for faculty members, featuring Mr. Sudarshan's insights into entrepreneurship and the transformative potential of education in entrepreneurial opportunities



INDUSTRIAL VISIT TO KKR PRECISION PRODUCTS PVT LTD



DATE : 01-09-2023

MBA first-year students explored the manufacturing process at KKR Precision, gaining insights into various products and benefiting from valuable networking opportunities.

EVENTS

FIVE-DAY OUTREACH PROGRAMME



DATE : 04-09-2023 to 08-09-2023

RESOURCE PERSON :

Ms. Sikha Tejaswini,
Mrs. Nachal Ramu,
Mrs. Priya Dhandapani

Saksham - UGC's Outreach Programme, spanning five days, was enriched by the expertise of Ms. Sikha Tejaswini, Mrs. Nachal Ramu, and Mrs. Priya Dhandapani. The program focused on instilling literacy among women, covering legal topics, netiquette, financial literacy, soft skills, and included an inspirational seminar for holistic personal development and empowerment.

OPERATIONS CONFAB II - INTRODUCTION TO DESIGN THINKING

DATE : 14-09-2023

RESOURCE PERSON :

Mr. Ramakrishnan Sridharan, Assistant Vice President,
Intellect Design Arena Ltd.

OPERA organized an enlightening Operations Confab on Design Thinking, featuring the expertise of Mr. Ramakrishnan Sridharan, Assistant Vice President at Intellect Design Arena Ltd. First-year MBA students gained valuable insights into problem-solving methodologies and were inspired to apply design thinking principles in various contexts during the session held on 14-09-2023.



COMPETENCE DEVELOPMENT PROGRAMME - "AUGMENTED ACUMEN" (A2)

DATE : 19-09-2023 to 21-09-2023

RESOURCE PERSON :

Mr. M P Pranav, Assistant Manager, BNP Paribas
Securities Service
Ms. Kaviya M, Senior Manager, BYJU'S
Mr. K. Goutham, IT Project Manager, HCL Technologies

The A3 Alumni Industry Institute Connect, held from 19-09-2023 to 21-09-2023, featured insightful sessions by industry experts who are alumni of the department. Mr. M P Pranav, Ms. Kaviya M, and Mr. K. Goutham shared expertise on finance and Industry 4.0, Agile HR practices, and operational strategies amidst technological changes, fostering competence development.



EVENTS

INDUSTRIAL VISIT TO BSH HOUSEHOLD APPLIANCES MANUFACTURING PVT. LTD., APPLIANCE PARK



DATE : 22-09-2023

100 2nd Year MBA Students visited BSH Household Appliances Manufacturing Pvt Ltd, gaining insights into manufacturing processes, quality control, and sustainability efforts, emphasizing efficient cross-departmental management.

INNOVRITI 2023 - STARTUP SUMMIT

DATE : 26-09-2023

CHIEF GUEST(S) :

Shri.C.K. Kumaravel, CEO & Co-Founder, Naturals Salon & Spa

Dr. Shantanu Patil, Associate Director, DEI, SRMIST

Mr. Nikunj Panchal, Associate Vice President, Startup TN

Shri. Karthik Kumar J, CEO, YR Media (Valedictory)

The Startup Summit, featured 17 startups presenting their ideas. The event was inaugurated by chief guests Shri.C.K. Kumaravel, Dr. Shantanu Patil, and Mr. Nikunj Panchal. An expert panel, including a diverse group of jury members, assessed the startups. The valedictory session was led by Shri. Karthik Kumar J, CEO of YR Media.



MY STORY SESSION - ENTREPRENEURIAL DEVELOPMENT

DATE : 05-10-2023

RESOURCE PERSON(S) :

Mr. Sudarshan Varatharajan, CEO & Co Founder, Bversity

My Story Session - Entrepreneurial Development featured Mr. Sudarshan Varatharajan, CEO & Co Founder of Bversity, sharing his entrepreneurial journey, emphasizing thinking big, the importance of mentors, and funding opportunities in Tamilnadu for final year MBA students.



EVENTS

INDUSTRIAL VISIT TO AAVIN, CHENNAI

Date : 18- 10-2023

35 MBA students from SRMIST Vadapalani Campus visited Aavin Factory, gaining comprehensive insights into milk production processes, from transportation and storage to processing and packaging. The visit included understanding pricing strategies and transportation.



OPERATIONS CONFAB - PART III

DATE : 20-10-2023

RESOURCE PERSON(S) :

Mr. Karthik Ravichandran, HR Business Partner, Saint-Gobain Glass

Mr. Karthik Ravichandran, HR Business Partner at Saint-Gobain Glass, shared insights on ethical conduct and conflict resolution during the third Operations Confab on 20-10-2023, enhancing MBA students' professional understanding.



EVENTS

FINFUSION'23

DATE : 25-10-2023 TO 04-11-2023

RESOURCE PERSON(S) :

Mr. Baskaran Kannan, CA, Manager at Ernst & Young LLP

Dr. Rajeswari M, Professor, FoM, SRMIST Vadapalani Campus.

Dr. S. Vijayakanthan, Assistant Professor, FoM, SRMIST Vadapalani Campus.

Dr. M. Karthikeyan, Assistant Professor, FoM, SRMIST Vadapalani Campus.

Dr. B. Jeyaprabha, Assistant Professor, FoM, SRMIST Vadapalani Campus.

Dr. T. Mangaiyarkarasi, Assistant Professor, FoM, SRMIST Vadapalani Campus.



FINFUSION'23, held from 25-10-2023 to 04-11-2023, was a two-week webinar by FINANZO (finance club). Mr. Baskaran Kannan, CA, Manager at Ernst & Young LLP, along with esteemed faculty of the department, led sessions on banking, sustainability, technological.

GUEST LECTURE - BRAND EQUITY

DATE : 26-10-2023

RESOURCE PERSON(S) :

Udhayakumar Pasupathi, GM of Brand Equity, Star Health Insurance

Mark C, the Marketing Club of Faculty of Management, hosted a compelling guest lecture on brand equity. MBA students gained valuable insights from industry expert Udhayakumar Pasupathi, fostering engagement and networking while exemplifying the institute's commitment to holistic development.



EVENTS

INTERNATIONAL CONFERENCE ON REINVENTING BUSINESS PRACTICES, STARTUPS AND SUSTAINABILITY (ICRBSS'23)

DATE : 02-11-2023 & 03-11-2023

CHIEF GUEST(S) :

Dr. Ali Akaak, Head of Continuing Education and Community Services, UTAS, Oman

Mr. Subramani Ramakrishnan, Vice President, UPS India Technology Center



ICRBSS'23 on 02-11-2023 & 03-11-2023 featured Chief Guests Dr. Ali Akaak from UTAS, Oman, and Mr. Subramani Ramakrishnan from UPS India Technology Center. The conference focused on changing business practices under the UN SDG theme of 'Responsible Consumption and Production'.

VIGILANCE & ANTI-CORRUPTION AWARENESS

Date :06-11-2023

Chief Guest(s):Thiru. A. Myilvaganan, Superintendent of Police, West Range, DVAC, Chennai

Commencing on Sardar Vallabhbhai Patel's birth anniversary, featured Thiru. A. Myilvaganan who highlighted DVAC's role in combating corruption, its economic impact, and government initiatives, offering a comprehensive understanding of vigilance and anti-corruption measures.



INDUSTRIAL VISIT TO MAYA APPLIANCES PVT LTD

DATE : 07-11-2023 AND 09-11-2023

First-year MBA students embarked on an enlightening industrial visit to Maya Appliances, gaining practical insights into kitchen appliances manufacturing and the company's commitment to sustainability.



EVENTS

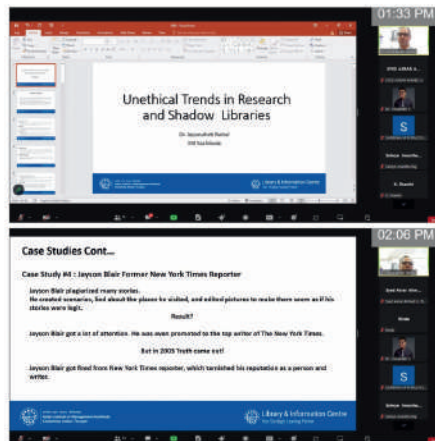
JAGRITI 2023 - SOCIO ECONOMIC CHALLENGE



DATE : 24-11-2023

Jagriti 2023 showcased innovative solutions to India's socio-economic challenges through collaborative efforts of first-year MBA students at SRM Institute of Science and Technology.

Researcher Development Programme (RDP)



DATE : 27-11-2023 TO 01-12-2023

RESOURCE PERSON(S) :

- Prof. Dr. Harindranath R M, Professor, FoM, SRMIST Vadapalani Campus.
- Dr. Appasaheb Naikal, Librarian and Convener, Indian Business Museum, IIM-Kozhikode
- Dr. Suresh Nandakumar, Associate Professor, FoM, SRMIST Vadapalani Campus.
- Dr. Sangeeta Menon, Regional Publishing Manager, Emerald Publishing
- Dr. Vimalnath V, Assistant Professor, FoM, SRMIST Vadapalani Campus.

This 5-day RDP focused on advanced research methodologies. Sessions covered theory building, ethical considerations, SEM analytics and publishing processes led by Prof. Dr. Harindranath R M, Dr. Appasaheb Naikal, Dr. Suresh Nandakumar, Dr. Sangeeta Menon, and Dr. Vimalnath V.

ACHIEVEMENTS

SPORTS ACHIEVEMENT



V Kowshika from II M.B.A. represented Chennai district and won gold medal and a cash prize of Rs 1,00,000 in the Table Tennis Girls Solo event at Chief Minister's Trophy organized by Tamil Nadu government held at TNPESU from 05-07-2023 to 06-07-2023.

SPORTS ACHIEVEMENT



Piyush Sagar G from II M.B.A. represented Chennai district and won gold and a cash prize of Rs 1,00,000 in the Table Tennis Boys Solo event at Chief Minister's Trophy organised by Tamil Nadu government held at TNPESU from 05-07-2023 to 06-07-2023.

ACHIEVEMENTS

SPORTS ACHIEVEMENT



Robinson J, from II M.B.A., FoM, made the department proud by receiving the Best Batsman from Mathugama Chief Minister and Best Fielder Award from Kandy Chief Minister for the RRC tournament organised by the Sri Lankan Board of Cricket from 10-08-2023 to 17-08-2023.

SPORTS ACHIEVEMENT



Harsha R from 2nd year MBA, bagged gold medals in 3 track events - 100 meters, 200 meters and 4*100 meters relay in the Lions International Club State Annual Sports Meet held on 13-08-2023.

ACHIEVEMENTS

GUINNESS WORLD RECORD



Dr. M. N. Prabadevi, Associate Professor and Research Scholars Mr. Marirajan and Ms. Nivedha from FOM, SRMIST Vadapalani Campus were awarded with a Guinness World Record for contributing to The Thickest Book Unpublished - 5.80 m (19 ft 0.34 in.), under the banner of ESN Publications (India) and London Organisation of Skills Development Ltd (United Kingdom), in Chennai, on 25 July 2023.

SPORTS ACHIEVEMENT



Shrikrishna A (2nd Year), Piyush Sagar (2nd Year), Karthikeyan S (1st Year) & and Navayuhan S (1st Year) of Faculty of Management, were the runners of the State Level Inter Collegiate Tournament, held from 08th to 11th September 2023 at Kongu Engineering College, Erode.

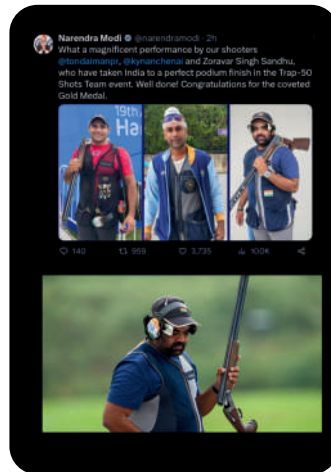
ACHIEVEMENTS

SPORTS ACHIEVEMENT



Mr. Prithivi Sekar (Batch 2015-17), alumnus of MBA won a gold medal for Tennis in the World Railways Tournament held in Bulgaria on 24-09-2023.

SPORTS ACHIEVEMENT



Mr. Prithviraj Tondaiman, alumnus of Faculty of Management (Batch 2010-12) made the nation proud by bagging gold medal at the 2023 Asian Games in Hangzhou, China in the Mens Trap-50 Shots Team event.

ACHIEVEMENTS

SPORTS ACHIEVEMENT



Shrikrishna S from II M.B.A. won the first place in the 10th LICET Tournament Table Tennis at Loyola ICAM College of Engineering and Technology.

SPORTS ACHIEVEMENT



Mr. Piyush Sagar G student of MBA department has won TITLE in the Table Tennis State Championship Tournament held in ICF Indoor Stadium, Chennai on 18-11-2023. He is the STATE CHAMPION of the year 2023 and Ranked No. 1 in the TAMIL NADU.

ACHIEVEMENTS

SPORTS ACHIEVEMENT



Piyush Sagar G from II M.B.A emerged as the winner at the All India FCI Inter Zonal table Tennis Tournament held at Siliguri, West Bengal from 11-10-2023 to 13-10-2023

SPORTS ACHIEVEMENT



Shrikrishna A, II MBA, FoM, Table Tennis Player, represented TAMILNADU in the U- 14,U-16,U-19 and Senior Category in National Championships and won Silver Medal in Khelo India University Games.

CONCEPT SQUAD

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Thiru. K. Megraj IAS(Retd), Director Admin-SRM Group.

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