



**SRM**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s 3 of UGC Act, 1956)

**POST GRADUATE DEGREE PROGRAM**

**REGULATIONS- 2022**

**Two Years (Full Time) Trimester Pattern**

**Academic Year 2022 – 2023**

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
(Deemed to be University u/s 3 of UGC Act, 1956)

**College of Management**

Kattankulathur, Chengalpattu District 603 203,  
Tamil Nadu, India

## REGULATIONS-2022

### Post Graduate program Trimester Pattern

#### Regulations for Postgraduate Programme:

These regulations are applicable to the students admitted from the academic year 2022-23 onwards. One of the significant reforms in the postgraduate education is to introduce the Learning Outcomes based Curriculum Framework (LOCF) which makes it student-centric, interactive and outcome oriented with well-defined aims, objectives and goals to achieve. The LOCF is formulated on the basis of a set of learning outcomes projected to be achieved for enhancing the employability and providing further opportunities for higher education and research. These Learning outcomes (LO) determine the structure of the post graduate programs.

#### Preliminary Definitions and Nomenclature:

##### In these regulations, unless the context otherwise requires:

- i) **'Degree'** means that academic award conferred upon a student on successful completion of a two- year programme designed to achieve the defined attributes. It is referred to as Post Graduate (PG) Degree, that is, for example, "Master of Business Administration" also known as M.B.A Degree.
- ii) **'Programme'** means cohesive arrangement of courses, co-curricular and extracurricular activities to accomplish predetermined objectives leading to the awarding of a degree. It also means discipline of Master degree programme like M.B.A (Digital Marketing), M.B.A (Banking and Financial Services).
- iii) **'Course'** means a combination of theory, tutorials and practice sessions of a subject studies in a semester like, Marketing Management, Human behavior at workplace and Participative learning, etc.,

#### R.1.0 ADMISSION

**R.1.1 Number of Seats:** The number of seats in MBA program for which admission is to be made in the College of Management will be decided by the Board of Management of SRM Institute of Science and Technology.

**R.1.2 Minimum Eligibility:** Students with any degree from UGC recognized institutions with 10+2+3 (or) 4 pattern are eligible to apply. Students should have appeared for any one of the nationally recognized entrance tests (CAT/TANCET/XAT/MAT/GMAT/NMAT/CMAT) or SRM Joint Entrance Exam (SRMJEEEM). Selection is based on the combined scores obtained by the students in entrance examination and qualifying degree marks.

**R.1.3 Eligibility for SRMJEEEM:** The eligibility criteria, in accordance with R.1.5, for appearing at SRMJEEEM will be decided by the Admission Committee and informed to applicants along with application form.

**R.1.4 Admission Procedure:** The Admission Committee will decide the procedure for conducting the SRMJEEEM. Admission is based on minimum performance criteria in SRMJEEEM, as decided by the Admission Committee and the percentage of marks / CGPA obtained in specified subjects of the qualifying examinations (R.1.5). The Admission Committee will prepare a merit list. According to the merit list the Committee will offer admissions through counseling taking into account the available seats.

### R.1.5 Eligibility Criteria

- (i) The Minimum percentage of marks / CGPA required to be eligible for admission will be prescribed by the University admission committee. The criteria will be set out in an information brochure and forwarded to the applications along with the relevant application forms.
- (ii) At the time of admission, a candidate should have appeared / passed in the final examination of the qualifying examinations.

### R.1.6 Medical Standards for Admission:

The student should submit a medical report based on the medical examination conducted by a registered medical Doctor as per the medical standard suggested by the Admission Committee.

**R.1.7 Fees for Admission:** The selected candidate will be admitted to the MBA program after he / she fulfills all the admission requirements as indicated in the letter of admission after payment of the prescribed fees.

**R.1.8 Authority for Admission:** In the matter of admission to the MBA program the decision of the Admission Committee is final.

**R.1.9 Academic calendar:** All PG programme would be conducted only on an academic calendar (Typically starting July/August of First trimester and Commencement of theory examination as follows.

Course Commencement (Month)	University Theory Examination
July	October
November	February
March	June

### R.1.10 Eligibility for MBA Trimester Pattern Regular programme( 2 years)

Course offered	Admission Eligibility Norms
MBA(Banking and financial Services)	Any degree from UGC recognized institutions with 10+2+3 (or) 4 pattern are eligible to apply.
MBA(Digital Marketing)	Any degree from UGC recognized institutions with 10+2+3 (or) 4 pattern are eligible to apply.

**R.1.11 Cancellation of Admission:** If, at any time after admission, it is found that a candidate has not fulfilled all the requirements stipulated in the offer of admission, the Dean of College of Management may revoke the admission of the candidate and report the matter to the Vice Chancellor. Notwithstanding the above, the actual admissions will be based on the rules and regulations of the UGC/Competent authorities

## R.2.0 STRUCTURE OF MBA PROGRAMME

### R.2.1 Category of Courses

The complete program consists of core courses and various categories of MBA Programme. MBA program will have a curriculum and course contents (syllabi) for the courses approved by the Academic Council.

**R.2.2 Pedagogy:** MBA Program has a pedagogy comprising of appropriate combinations of learning from Theory, Tutorials and Practice sessions.

**R.2.3 Learning Credits:** Learning Credits are earned by the learner based on the following pattern:

Learning Environment	Learning Credit (C)
1 Period * Learning from a Lecture Session per week (L)	1
1 Period * Learning from a Tutorial Session per week (T)	0.5
1 Period * Learning from a Practice Session per week (P)	0.5

(\* 1 Period of Learning is usually 50-minute duration)

**R.2.4 Minimum Learning Credits for the award of Degree:**

The curriculum of MBA program is designed to have a total of 102 credits for the award of the MBA degree.

**R.2.5 Medium of Instruction:**

The medium of instruction, examination and Project report will be in English.

**R.3.0 REGISTRATION AND ENROLLMENT FOR COURSES**

Students can enroll after paying the prescribed fees for the year. Registration and enrolment will be controlled by the office of the College of Management. For a student to attend classes he/she has to complete both registration and enrolment for the courses every trimester to undergo coursework.

The registration sheet contains the course code, course name, number of credits and functional specialization to be offered in that trimester.

**R.3.1 Break in Studies**

A student will not be allowed to enroll for the ensuing trimester and has to undergo a year of break in studies if he/she:

- (a) Does not have a minimum of 75% attendance in at least 3 or more courses in the previous trimester
- (b) Has not cleared any pending fee dues to SRMIST Hostel, Library, NCC, etc., in the Previous trimester
- (c) Has been 'Debarred from study' due to any stipulated reason in the previous trimester.
- (d) Has any 'Pending Disciplinary Actions' against him/her from the previous trimesters

**R.3.2 During the Break of Studies, a student:**

- (e) Cannot attend any regular classes
- (f) Will not be permitted to stay in the 'Hostel' facility provided by SRMIST
- (g) Will not be permitted to participate in any of the SRMIST's activities inside the campus.
- (h) Can register for 'Compensatory courses' for such courses in which he/she might have obtained an 'I' grade.
- (i) Can reappear for the 'End Trimester Final Examination' for such courses in which he/she might have obtained 'F' / 'Ab' grade.

### **R.3.3 Detention in Courses and Compensatory Courses:**

Ideally every student should maintain at least 75% to become eligible to appear for the trimester examination in that course, failing which the student is detained from that courses and shall be awarded "I" grade in that course. (Refer R.8.3). However, such students can register under Compensatory Courses in the next trimester subject to the following conditions:

- (j) Compensatory courses are conducted only for a student who is 'Detained from Study' due to lack of attendance of 75% minimum.
- (k) Compensatory courses may be announced after the publication of results, by the respective School with the approval of the Dean.
- (l) Student has to register for the Compensatory Course and pay the prescribed fee for the Compensatory Courses within the specified time limit.
- (m) A maximum of two Compensatory Courses alone will be permitted to be registered by a student during the trimester.
- (n) Withdrawal from Compensatory courses is not permitted
- (o) These courses will be conducted only for prescribed in the curriculum and would be held either during weekends or in evenings after the regular class duration.
- (p) A student has to obtain a minimum of 75% attendance in each of these courses.
- (q) There will be only one end trimester final examination, and no continuous learning assessments. The internal marks scored in the detained course will be ignored.
- (r) A student has to score the minimum passing criterion to be declared 'Pass' in that course.
- (s) Students cannot demand a compensatory course for a course in any trimester as a matter of right. Compensatory courses will be conducted subject to availability of faculty, class rooms and logistics.
- (t) Students who have done a Compensatory Course will not be considered for rank, medal or distinction.

### **R.4.0 MAXIMUM AND MINIMUM DURATION OF THE PROGRAM**

#### **R.4.1 Trimester Duration:**

Each trimester shall normally consist of 50 working days. A student is ordinarily expected to complete the MBA program in six trimesters for regular program. However, a student may complete the program at a slower pace by taking more time but in any case, not more than 12 trimesters under regular program excluding trimesters withdrawn on medical grounds etc. as per R.5.1.

**R.4.2 Regular students:** In compliance with the rules and norms of UGC, no student will be allowed to complete the MBA degree in less than 6 full-trimesters.

#### **R.5.0 TEMPORARY WITHDRAWAL FROM THE PROGRAM**

A student may be permitted by the Dean of the College of Management to withdraw from the program for a trimester or longer for reasons of ill health or other valid reasons. Normally a student will be permitted to discontinue from the program only for a maximum continuous period of three trimesters or the aggregate of individual discontinuation not exceeding three trimesters

#### **R.6.0 ACADEMIC ADVISING**

In order to provide academic assistance and individualized attention to students, different levels of advising/attention will be provided by three types of officers. (1) Academic Class Advisors (2) Student Counselor (3) Faculty Advisors.

### **R.6.1 Academic Class Advisors**

For every 60 to 70 students, an Academic Class Advisor would be allocated to help the student evaluate and realize educational and career options. The basic responsibilities of the Academic Class Advisor are:

- (a) To assist the student in career planning and identifying campus resources
- (b) To be knowledgeable about the program(s) for which he/she is advising and be familiar with Published academic rules and regulations of SRMIST
- (c) To inform the student of the various aspects of degree requirements.
- (d) To approve the course registration of the student at the department level
- (e) To consider and approve the application for adding / dropping / auditing of courses
- (f) To guide the students while applying for readmission / transfer, etc.
- (g) To help student plan a suitable schedule of classes, at least one trimester in advance

In all of these matters, the Academic Class Advisor or the advisement team must judge whether the student's request is in order, is in the student's best interest, and is feasible under existing regulations.

### **R.6.2 Student Counselors & Faculty Advisors:**

In order to motivate the students personally and provide counseling on academic and non-academic matters, a faculty member called Student Counselor shall be assigned for every 25-30 students. In addition, Faculty Advisors also would advise students from time to time.

## **R.7.0 CONDUCT AND DISCIPLINE**

### **R.7.1 Expected Conduct and Discipline**

Every student is required to: Demonstrate ethical, professional and exemplary conduct and decorous behavior both inside and outside SRMIST campus and not to indulge in any activity that will tend to bring down the prestige of the SRMIST.

- (a) Be self-motivated and self-disciplined
- (b) Make the most of their ability and to contribute to the happiness and well-being of SRMIST community by supporting others.
- (c) Treat others in the way that they would wish to be treated themselves
- (d) Abide by the orders of the Honorable Supreme Court of India, and not to get involved in any act of ragging in any form. Ragging is absolutely and completely prohibited in SRMIST.
- (e) Avoid Plagiarism, cut and paste jobs, malpractices of any kind in learning assignments including project work and its reports.

**R.7.2 Act of Indiscipline:** A student who does not conduct in the manner expected and as stated above is considered to be performing an act of Indiscipline.

- (a) Act of Indiscipline are dealt with at zero tolerance
- (b) Any acts of Indiscipline of a student are initially enquired by the Discipline and Welfare Committee of the Department/School for necessary action. If the issue demands more serious consideration, the act of indiscipline will be reported to the Dean and he will refer it to the Discipline and Welfare Committee of SRMIST, constituted by the Vice Chancellor. The Committee will enquire into the charges and recommend suitable action if the charges are substantiated. The Dean will take appropriate action on the recommendation of the Discipline and Welfare Committee of SRMIST.
- (c) Anyone found indulging in ragging or any such acts is liable to be dismissed forthwith.

**R.7.3 Suspension:** Dean may suspend a student pending inquiry depending upon the prima facie evidence.

**R.7.4 Appeal:** The aggrieved student may appeal to the Vice Chancellor whose decision will be final and binding.

## **R.8.0 ATTENDANCE**

**R.8.1** Attendance is the physical presence of the student in the class / laboratory / field work, etc. It is a well-observed fact that the students who score good grades are those who attend the class / laboratory / field work, regularly. Therefore, the students must strive to attend and sincerely participate in all the classes without fail.

**R.8.2** Every faculty member handling a course will take notice of student attendance and their learning participation till the last instruction day in the trimester. The percentage of attendance, calculated up to this point, will be indicated by a code number/letter as follows:

<b>Attendance rounded to</b>	<b>Code</b>
95% and above	H
85 to 94%	9
75 to 84%	8
Below 75%	L

### **R.8.3 Minimum Attendance Requirement:**

A student must maintain an attendance record of at least 75% in individual courses, *exclusive of leave of absence due to medical reasons, on-duty, extra-curricular / extramural activities, permitted assignments, such as intern university sports meets, inter-collegiate/inter-university competitions, accidents, job interviews, unforeseen emergencies, etc.* Without the minimum attendance of 75%, in any course, students become ineligible to appear for the end trimester examination in that course. His / Her registration for that course will be treated as cancelled, and he/she shall be awarded 'I' grade (I stands for Incomplete or registration cancelled due to want of minimum attendance) in that course. This grade shall appear in the grade card until the course is successfully completed (R.3.4).

The student should register for compensatory course and repeat the entire course when it is offered next.

**R.8.4** It is the responsibility of each and every student to keep track / monitor his / her percentage of attendance for each course and ensure that he / she satisfies the attendance norms prescribed by the university. If the student finds any discrepancy / error in the attendance status, he /she should immediately bring it to the attention of the concerned faculty member and seek redressed

**R.8.5** The teacher shall prepare the particulars of all students who have attendance less than 75% in his / her course. Copies of the same should also be sent to the Dean College of Management. The students who have less than 75% attendance will not be permitted to appear in end trimester examination and the same will be informed to the student's parents.

## **R.9.0 LEARNING ASSESSMENT PROCEDURE**

**R.9.1** The complete academic performance of a student is evaluated in-house by the concerned teacher / department except in the case of project work where an external examiner may be nominated.

**R.9.2** The student's performance in each course, in general, is evaluated based on in-trimester continuous assessment (internal assessment) and end-trimester examination.

An in-trimester continuous assessment (also known as internal assessment / comprehensive assessment) is spread through the duration of course and is done by the teacher teaching the course.

The various assessment components are as follows:

1. Written tests
2. MCQ based quizzes
3. Presentations
4. Projects
5. Field visits
6. Seminars
7. Group discussions/activities, etc.

The end-trimester examination shall have assessment from the following perspective with respect to all courses:

1. Evaluation with respect to knowledge
2. Evaluation with respect to Understanding
3. Evaluation with respect to skill
4. Evaluation with respect to Applications
5. Higher Order Thinking Skills

**R.9.3** The assessment method of theory and practical courses is further detailed below:

**(a) Theory courses - Course without any practical component**

Assessment tool	Marks	Remarks
<b>Internal Assessment</b>		
Midterm	20	<ul style="list-style-type: none"> <li>• Will be conducted after completion of 5 weeks</li> <li>• The test will be conducted for 50 marks with a time duration of 90 minutes</li> <li>• The portion will be 2-3 units</li> </ul> The question paper pattern: <ul style="list-style-type: none"> <li>➤ five short answer questions of two marks each (compulsory)</li> <li>➤ two long answer questions of 10 marks each (either / or choice)</li> <li>➤ one case study of 20 marks</li> </ul>
Quiz	10	A quiz for 10 marks Duration – 50 minutes
Assignment	10	Assignments on the topic related to the subject as per the course teacher's direction. Two assignments in relevant areas each carrying 5 marks
Innovative Assignment	10	Course Teacher may design any relevant Innovative assignments with clear assessment plan when the course commences to the students and to the program office. Suggestive assignments are: A case analysis ,/ case development / market study / video presentation./ seminars / board room discussions / event management etc.,
<b>Total</b>	<b>50</b>	



Assessment tool	Marks	Remarks
<b>Trimester Assessment</b>		
End Trimester Examination	50	<ul style="list-style-type: none"> <li>The end trimester examination will be conducted at the end of tenth week</li> <li>The test will be conducted for 100 marks with a time duration of 180 minutes and will be considered for 50 marks.</li> <li>The portion will be all the five units</li> </ul> The suggested question paper pattern: <ul style="list-style-type: none"> <li>10 short answer questions of two marks each (compulsory)</li> <li>five long answer questions of 10 marks each (either / or choice)</li> <li>two case studies of 15 marks each</li> </ul>
<b>Total</b>	<b>100</b>	

## (b) Courses with only practical component

### (i) Laboratory courses

Assessment tool	Marks	Remarks
Carrying out laboratory work and submission of record	40	Assessment components: Every experiment will carry marks for Observation, Collection of Data, Analysis, Interpretation, Inference and prompt Submission of Record of Work done.
	20	Marks for Midterm Examination and Viva
<b>Total in- trimester assessment</b>	<b>60</b>	
End trimester examination	40	The nature of the end trimester examination shall be informed to the students at the commencement of the course. The end trimester examination will be conducted only after the last working day of the trimester. The student has to appear for the end trimester examination and "Ab" grade will be awarded for nonappearance.
<b>Total</b>	<b>100</b>	

## R 9.4 Industry Immersion Internship and Project Evaluations

MBA Projects as far as possible should be corporate based, research oriented and socially relevant engagements. Every student is expected to complete this requirement successfully in time.

### R.9.4.1 Industry Immersion (Internship)

The student has to undergo a Summer Internship in a business organization for a period of 6 weeks during summer vacation.

All the students should submit their internship report to the College of Management and viva voce examination will be conducted by a team consisting of the External Experts from the industry. The weightage for the evaluation shall be for 100 marks.

Assessment	Tool		Marks
In Trimester Assessment by Internal Faculty Members	Social relevance / converted research		10
	Reports: I Review II Review III Review	10 10 10	30
	Innovation / Contribution		10
	<b>Total Marks awarded by Internal Examiner</b>		50
<b>End Trimester Viva</b>	<b>Evaluation of Report &amp; Viva by External Experts</b>		50
<b>Grand Total</b>			100

#### R.9.4.2 Final Project Evaluation (Capstone)

The student has to undergo in a business organization for a period of 8 weeks during the final trimester

MBA Final (Capstone Project) Projects should be socially relevant and industry focused ones. Students are expected to incorporate the compliance regarding insurance, legal and other statutory issues pertaining to the particular industry / organization. Project has to be done by every individual student in the final trimester. On the completion of Project work the student will submit a project report which will be evaluated by duly appointed internal examiner and either from the academia or industry.

**R.9.4.3** The evaluation of the Capstone Project is done in two phases aggregating to marks 300 on the basis of criteria stipulated by the College of Management. In trimester, 150 marks awarded by internal faculty members. End trimester, the balance 150 marks is awarded by way of Project Viva, evaluated by External Expert along with an internal faculty member.

Assessment	Tool		Marks
In Trimester Assessment by Internal Faculty Members	Social relevance / converted research		10
	Reports: I Review II Review III Review	40 40 40	120
	Innovation / Contribution		20
	<b>Total Marks awarded by Internal Examiner</b>		150
<b>End Trimester Viva</b>	<b>Evaluation of Report &amp; Viva by External experts</b>		150
<b>Grand Total</b>			300

**R.9.4.4** Whenever there is a deviation from procedures stated under R.9.3, as warranted by the unique nature of the course, the same will be specified by the concerned Course Coordinator and approved by the Dean College of Management.

## R.10.0 END TRIMESTER EXAMINATION

R.10.1 There will be a trimester examination for Three hours duration in each lecture-based course.

R.10.2 The examination at the end of a particular trimester will be conducted for the courses of all trimesters. A student should have appeared for the end trimester examination of the prescribed course of study to be eligible for the award of grade in that course.

R.10.3 To pass in any course it is mandatory that a student should get 50 % marks in the trimester examination and also 50% marks (overall) in the internal assessment and end trimester marks put together.

## R.11.0 COURSE WISE GRADING OF STUDENTS

R.11.1 Letter Grades and Grade Points (GP) Based on the aggregate of marks obtained through internal assessment and external assessment, each student is awarded a final letter grade at the end of the trimester, in each Course. The letter grades and the corresponding grade points, as recommended by UGC, are as follows:

Letter Grade	Grade Points	Normalized Mark Range
O (Outstanding)	10	91-100
A+ (Excellent)	9	81-90
A (Very Good)	8	71-80
B+ (Good)	7	61-70
B(Above Average)	6	56-60
C (Average)	5	50-55
F (Fail)	0	<50 Failure due to insufficient marks in the course
Ab(Absent)	0	Failure due to non-appearance in examination
I (Incomplete)	0	Failure due to insufficient attendance in the course.

R.11.2 A student is considered to have successfully completed a course and earned the credits if he / she secured a letter grade other than **F or Ab or I** in that course. A letter grade F or Ab or I in any course implies a failure in that course.

R.11.3 A course successfully completed cannot be repeated.

### R.11.4 Re-appearing for Examination

- Students who have secured 'F'(Fail) / 'Ab' (Absent) grade in a particular course can reappear when the end trimester examination for that course is again conducted provided, they satisfy other eligibility conditions.
- Temporary withdrawal from the programme and Discipline.
- For the first two attempts, the internal marks obtained in the first attempt will only be considered and it will be combined with the marks obtained in the end trimester examinations for the award of appropriate grade.
- The first attempt is that which corresponds to the first registration for the course. If a student gets 'F' or 'Ab' in an attempt that is treated as an attempt.
- However, if a student obtains 'F'(Fail) / 'Ab' (Absent) grade in a course in the first two attempts, from the third attempt onwards, full weightage (100%) shall be assigned to marks scored in the end trimester examinations and the internal assessment marks they have scored during the regular course of study will be ignored.**

- (f) If a student obtains “F” grade or “Ab” grade or “I” grade in a course for which only internal assessment is applicable like (i) Seminars (ii) Industrial training (iii) and other notified courses from time to time he/she should register for compensatory courses for such courses and earn the internal marks as he/she would have earned normally.
- (g) Similarly, for project work, if a student gets a ‘F’ or ‘Ab’ or ‘I’ grade he/she should register under compensatory course, earn marks for reviews and project report as applicable and then appear for the final viva. Under the compensatory course the student shall choose a new project topic (other than the one he/she had been associated with earlier) under the guidance of the allotted faculty member.
- (h) If a course has both theory and practical component, then the student shall appear in the end trimester examinations of both the theory and practical components.
- (i) All applicable fees charged for the purpose of examination will apply for re-appearance courses as well.

#### **R.12.0 METHOD OF AWARDING LETTER GRADES**

The internal marks awarded to the students are first normalized and combined with the normalized marks of end trimester examination. Subsequently letter grades are awarded for the normalized marks as indicated in the table under section R11.1: The detailed methodology of normalization of internal marks as well as marks in the end- trimester examinations shall be formulated by the Controller of Examinations.

To pass in a course with earnable credits a student has to score a minimum of 50% of the total normalized marks secured in both the internal and end trimester examination. Grades will be awarded as per R. 11.1

#### **R.13.0 DECLARATION OF RESULTS**

**R.13.1** Normalized marks are referred to the Result Passing Board for the finalization of results. Controller of Examinations assigns letter grades and announces the results.

**R.13.2** The Ab / I / F grade once awarded stays in the record of the student and is deleted when he/she completes the course successfully later the grade acquired by the student will be indicated in the grade card of the appropriate academic year with an indication of the month and the year of passing of that course.

**R.13.3** ‘F’ grade obtained by a student will be deleted in the grade card once that course is successfully completed. The pass grade acquired by the student will be indicated in the grade card of the appropriate academic year with an indication of the month and the year of passing. The CGPA will be accordingly revised.

#### **R.14.0 REVIEW OF ANSWER SCRIPTS**

In case any student feels aggrieved on the final outcome of the assessment in any course, the student shall apply to the Controller of Examinations, along with the prescribed fee, for the review of end trimester examination answer script, within the stipulated time after the announcement of the results of the examinations. The Controller of Examinations shall facilitate the review of the answer script jointly to be carried out by the student and the faculty detailed for this purpose. If any discrepancy is noticed during review the same shall be rectified and the originally awarded grade accordingly amended.

## R.15.0 GRADE CARD

**R.15.1** The grade card issued by the Controller of Examinations to each student, after the announcement of the results will contain the following:

- a. The credits for each course registered for that trimester,
- b. The letter grade obtained in each course
- c. The attendance code in each course
- d. The total number of credits earned by the student up to the end of that trimester in each of the course categories
- e. The Cumulative Grade Point Average (CGPA) of all the courses taken from the First trimester.

### **R.15.2 Computation of Trimester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA)**

(i) The SGPA will be calculated according to the formula

$$SGPA = \frac{\sum_1^n C_i \times (GP)_i}{\sum_1^n C_i}$$

Where  $C_i$  = credit for the  $i^{\text{th}}$  course,  $(GP)_i$  = the grade point obtained for the  $i^{\text{th}}$  course (refer R.13.1),  $n$  = total number of courses and the sum is over all the courses taken in that trimester, including those in which the student has secured F, Ab and I grades.

(ii) For the cumulative grade point average (CGPA) following formula is used:

$$CGPA = \frac{\sum_1^r S_i \times (SGPA)_i}{\sum_1^r S_i}$$

Where  $S_i$  = Sum of credits in  $i^{\text{th}}$  trimester,  $(SGPA)_i$  = Trimester Grade Point Average earned in  $i^{\text{th}}$  trimester and  $r$  = number of trimesters and the sum is over all the trimesters under consideration.

(iii) The SGPA and CGPA shall be rounded off to 2 decimal points.

**R.15.3** Class / Distinction will be awarded to the students after they successfully complete the MBA (Digital Marketing) Trimester program as per the norms stipulated in the following table:

Category	CGPA	Class
Students who successfully complete the MBA program within the time duration of 6 <b>trimesters</b> .	$\geq 5$ & $< 5.5$	Third Class
	$\geq 5.5$ & $< 6.00$	Second Class
	$\geq 6$ & $< 8.00$	First Class
	$\geq 8.00$ (Without F or Ab or I or Temporary withdrawal in any trimester)	First Class with Distinction
	$\geq 8.00$ ( With for F or Ab in any trimester but obtained pass grade (O to C) subsequently)	First Class
Students who cannot complete the MBA program in 6 <b>trimesters</b> but complete it successfully within the time duration of 7 <b>trimesters</b> .	$\geq 5$ & $< 5.5$	Third Class
	$\geq 5.5$ & $< 6$	Second Class
	$\geq 6$	First Class
Students who cannot complete the MBA program in 6 <b>trimesters</b> but complete it successfully within the time duration of 12 <b>trimesters</b> .	$\geq 5$ & $< 5.5$	Third Class
	$\geq 5.5$	Second Class

## **R 16.0 ACADEMIC DISHONESTY**

When a student is found responsible for a violation of the SRM code of conduct pertaining to academic dishonesty (Malpractice in Examinations), the Office of Controller of Examinations will initiate action based on the pre-approved procedures. Appropriate penalty or punishment will be awarded to the student and communication sent to Dean of College of Management. The matter will be informed to the student's parents duly.

## **R.17.0 ELIGIBILITY FOR AWARD OF THE MBA DEGREE**

- R.17.1** A student shall be declared to be eligible for the award the MBA Degree if he/she has
- Registered and successfully completed the courses and projects as per the curriculum and obtaining an aggregate of learning credit totaling 102.
  - Successfully acquired the required credits as specified in the curriculum corresponding to the branch of his/her study within the stipulated time duration.
  - No disciplinary action pending against him/her

## **R.18.0 CHANGE OF REGULATIONS**

Any regulation can be modified by the Academic Council of SRM Institute of Science and Technology.

## **R.19.0 Quester Paper pattern**

### **For Theory Courses**

Section A: (10x2=20 marks), Section B: (5x10=50 marks) Either or Type, Section C: Case study (2x15=30 marks), Total Marks: 100.

### **For Practical Courses**

Section A: (2x15=30 marks), Section B: (1x10=10 marks) VIVA, Total Marks: 40